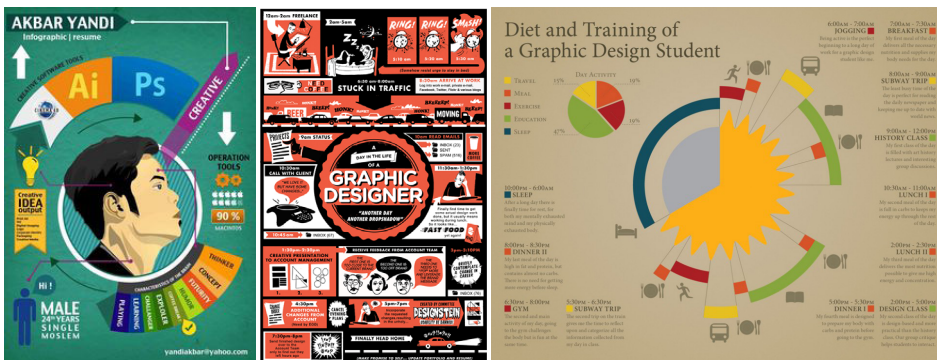


# PROJECT 1

Infographics are defined as graphic visual representations of information, data or knowledge intended to present complex information quickly or clearly. (Wikipedia) Newspapers were some of the first adopters of this type of graphic. Now, you can see them all over web and print media. Infographics take information that may not mean much when written and bring it to life.

For this project, your topic for your infographic will be something you should know a lot about—you. You will choose some aspect your life to translate into an infographic. Some suggestions for a topic could how you spend your time during the day/week, how you spend your money, what you listen to during the week, what you eat during the week, relationships over your life, etc. Basically, you can choose anything you can put in numerical results. In class activities will help you come up with data to use for the project. The info you use should be as close to accurate as possible.

Once you have a topic, you need to start thinking about what text, graphics, line art, and/or maps you want to use. How will you make the information interesting to the viewer? Look at the examples on this sheet and on Blackboard for inspiration. You can create your final infographic through a multitude of ways. You could create it yourself in Illustrator, InDesign, Photoshop, Publisher, or PowerPoint. Another option is to use one of the free online software options like piktochart, visual.ly, or infogr.am. These options offered you a set of choices in order to create your graphic.

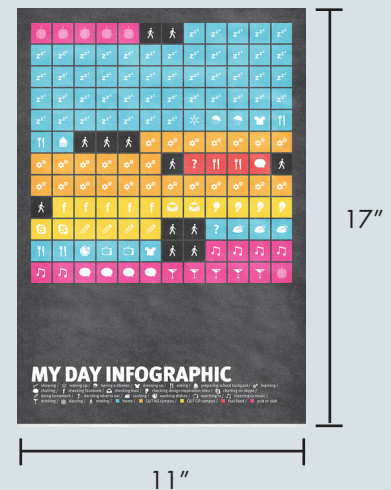


## INSTRUCTIONS

1. Complete the in class activities designed to assist you with this assignment. The worksheets will help you gather data to use in your project. Then, brainstorm about which information you would like to use in your project. Is there something that jumps out to you? Anything you are particularly interested in?
2. After brainstorming, choose one topic and begin generating the data you need in order to complete your infographic. Begin thinking about the data and how to best relay it. You should be focused on how to show the data accurately. Do not distort the data (i.e. make something appear more important than it is). You should make it easy to compare aspects of data and have a clear purpose. You should also focus on how to make the data interesting. What would make someone want to look at your infographic even if they didn't know you?
3. Create your actual poster. Poster should be 11" x 17". You may use any of the above options to create your poster. You could also create it by hand but make sure the final product is neat and readable. Whatever you feel comfortable with and will best help you create your poster. However, please take your time and put effort into the poster. You should produce a quality product no matter how you create it. Think about all your decisions. Nothing should be done just because you like. You should always have a reason for your design decisions.
4. Present final poster to the class. The poster does not have to be mounted. However, make sure you have labeled the back of the poster with your name and other information as per the syllabus.

## SUBMISSION GUIDELINES

Project will be presented in unmounted form. Please make sure your poster is 11" x 17". This size can be printed on the printers in the lab. I can also provide you with sheet this size if you plan to hand draw it. You are not required to produce the project on the computer, but you should aim to have a neat, professional project. Be sure to put a label on the back with all info as specified in the syllabus.



## DUE DATES

**Project should be submitted at the start of class on February 23.** We will critique the projects in class. Please be prepared to participate in the critique and explain your work.

## QUESTIONS

Katie Krcmarik  
P: 248-321-3434 (cell)  
kkrcmarik@hotmail.com

## Office Hours:

Varies, but I will be available on campus Mon, Tues, Wed, and Thurs.