

# BLOG

As part of this course, I would like each student to set up a blog to post to each week. For those interested in any field, blogs can prove a great way to get your thoughts out to the public and promote yourself. This is especially important for those majoring in graphic design. You will need to post to your blog each week. Each blog post will be worth 10 points of your grade for a total of 150 points (a quarter of your final grade). If for some reason you do not want to set up a blog, I have an alternate writing assignment available that will equal the same of writing and work. However, I strongly encourage you to choose the blog option. Blog entries can be either written form, video form, or some combination of both. You may also want to include images. Your blogs will be a reflection on the material for the week. I will provide prompts for each week, but you can choose to highlight anything you find interesting about the week's material. The idea is to reflect on the material and connect to your personal interests and background.

To set up your blog, you should first choose a site to host your blog. I highly recommend WordPress. It is a free site and offers a great deal of functionality. From my own experience as well as other students, it is pretty easy to set-up and use. In fact, I have my own that I use for my graduate level courses ([katiekrmarik.wordpress.com](http://katiekrmarik.wordpress.com)). You are not required to use WordPress if you have another service you prefer. After setting up your blog, you need to submit the link to me via the submission link below.

Please feel free to post more often or to post projects and work in progress for feedback.

## TOPICS

Week 1 - What is Graphic Design? What do you current know about Graphic Design history? I just want to get a feel for where you are starting. (Jan 22)

Week 2 - Reflect on having to develop a language. What are the challenges? You can also include images of yours from class and why your group made the choices you did. (Due Jan 29)

Week 3 - Why was Gutenberg such an influential person in design history? You should also reflect on what you learned about letterpress printing from the class activity. (Due Feb 5)

Week 4 - Choose an Art Nouveau image from this week and write about what Art Nouveau characteristics it has as well how the country of origin influences it. (Due Feb 12)

Week 5 - How did this week's Art Nouveau differ from last week's? Include examples of work and highlight differences. (Due Feb 19)

Week 6 - What methods are used for propoganda? How effective do you feel the methods were? You may want to include example images in the post. (Due Feb 26)

Week 7 - Choose one of the styles covered this week. What do you like about the style? Why did you choose the style? What are typical characteristics of the style? (Due March 5)

Week 8 - This week focused on design used to support social revolution. Can you see any connections to work done today by Banksy, Sheppard Fairey, and others? (Due March 19)

Week 9 - How did the Bauhaus influence design and design education? (Due March 26)

Week 10 - How did propoganda differ for the Second World War? (Due April 2)

Week 11 - How did international style tie into the rise in copoorate identity? (Due April 9)

Week 12 - Techniques used by postmodernists and how they influenced their work. Do any of these techniques appeal to you? Include examples of the work. (Due April 16)

Week 13 - Locate a current designer's work that you like and write about it. (Due April 23)

Week 14 - Explore "new media" like web 2.0, interactive design, and motion design. Find examples of cutting edge work to write about. (Due April 30)

Week 15 - Final reflect on the course and what you learned (completed in class on April 30)

## SUBMISSION GUIDELINES

The blog link should be submitted on Blackboard via the assignment link. After that, I will just check for your posts. You will not have to submit anything. There will be a tab in Blackboard listing everyone's blogs. Please feel free to browse your classmates' blogs.

Blogs may be written and/or video format. Blog post should be at least 200 words (approx. a 2 minute video). The blog should reflect on te material for the week. See the list of topics for each week's reflection. You need to use appropriate, college level grammar (no texting language or emoticons) and spelling in your blog posts.

## DUE DATES

The blog entry for the week is due **by 11:30 pm each Wednesday (with the exception of the last entry).**

Blog link is due **January 22 at 11:30 pm**. The link should be submitted under the the assignment link on Blackboard (found in the assignments section).

## RESOURCES

[www.wordpress.com](http://www.wordpress.com)

[katiekrmarik.wordpress.com](http://katiekrmarik.wordpress.com)

[www.creativebloq.com/web-design/wordpress-tutorials-designers-1012990](http://www.creativebloq.com/web-design/wordpress-tutorials-designers-1012990)

## QUESTIONS?

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### Office Hours:

Monday & Wednesday from 5:00 - 6:30 pm, or by appointment