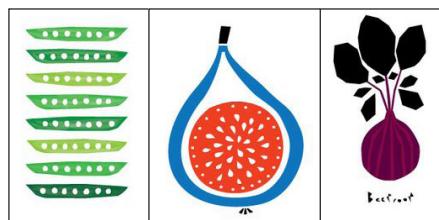
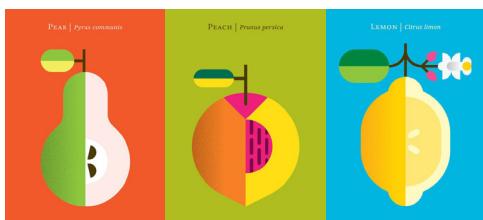


# PROJECT 1: THREE OF A KIND

The purpose of this assignment is explore both working in series as well as different styles. Illustrators often have to create series of similarly styled images for a project. For example, you may have to create illustrations for different vegetables. You want all the illustrations to have a similar look and feel even though they will be of different vegetables. You will want to use techniques like a similar color palette, similar line work, similar treatment of shapes, etc. to keep the illustrations looking similar.

For this project, you will start by choosing a category of objects that has multiple possibilities such as vegetables, fruits, flowers, clothes, sports, or any other similar type of group. You then will want to narrow it down to three items within the group. For example, if you chose vegetables, you may choose carrots, beets, and green beans. You will then create two series of the chosen items. Each series should use similar techniques so they look alike, or like "they go together". However, the two series should use very different techniques so they look completely differently. You have the option of doing this project by hand using colored pencils, markers, or even paint. You also may choose to use the computer to create your illustrations digitally.



## INSTRUCTIONS

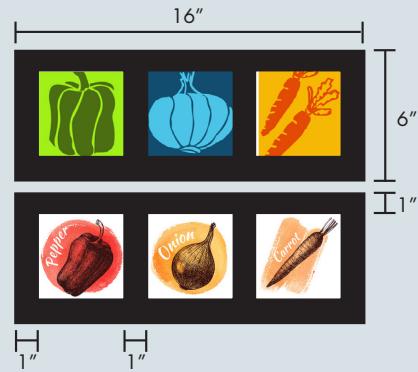
1. Choose a category of objects that interests you. Consider things like vegetables, fruits, flowers, clothes, sports, etc. Once you choose a category, you may want to research for visuals to use in your sketching process. Try to narrow yourself down to three items within the group. You may choose to explore more than three to start with but will want to narrow it down to three for the final compositions.
2. Begin sketching ideas for your chosen items. I do expect you to make rough sketches. You may want to explore more than two series to see what is most interesting. Keep in mind the design elements that you use to unite the different items in your series. Consider design elements like color, line, shape, and form.
3. Review your sketches with me. Decide which ones you would like to pursue for your final compositions.
4. Each of your final compositions should be 4" x 4". Each composition will feature one of your chosen items. Each series will have the same three items in it. The two series should look very different from each other. Begin creating the final compositions either on the computer in Adobe Illustrator or by using traditional methods like colored pencils, markers, or paint. I recommend if using traditional mediums that you mark out the space on a larger sheet of paper to cut to size later.
5. When completed, either print out your compositions with crop marks to cut to size or cut your compositions to size. Mount each series of three images on one piece of black foam core that is cut to 16" x 6". (See diagram) The all items should have a 1" border around them.
6. Place a label on the back of each board as per the syllabus and a cover.

## SUBMISSION GUIDELINES

Project will be presented in mounted form. Each individual illustration should be 4" x 4". You will have six of these—three per series. You should have two boards when finished each with three images. The three images of each series should be mounted to black foam core that is 16" x 6" with a 1" border all around. Be sure to put a label on the back of each board with all info as specified in the syllabus and a cover to protect it.

Final images for this project can either be done by hand or digitally. I encourage you to try to do them digitally, but will accept either hand or digital solutions without penalty.

If working digitally, digital copies of your files (one per series) should be uploaded to class shares inside a folder called Project 1. The file should be called: lastname\_art133\_project1a.ai and lastname\_art133\_project1b.ai



## DUE DATES

**Project should be submitted at the start of class on January 21.**

**21.** We will critique the projects in class. Please be prepared to participate in the critique and explain your work.

## QUESTIONS

Katie Krcmarik  
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kkrcmarik@hotmail.com

## Office Hours:

Monday: 5:00 - 6:30 pm  
Tuesday: 6:00 - 6:30 pm  
Thursday: 6:00 - 6:30 pm