

EXERCISE 3: IDENTIFY TYPEFACES

DUE DATE: Monday, February 16 at the start of class

For this exercise, you will be learning how to identify typefaces. We talked about the different letter anatomy as well as how to classify type. You will use this knowledge in this exercise to identify ten typefaces. The site www.identifont.com may prove helpful as it contains a font identifying program. By answering a number of simple questions, you will be given a maximum of 30 typefaces that meet the specifications of the questions you answered. You will then need to use the keen powers of observation you are developing to identify which of the fonts are the correct one. Think about the letters that are typically the most unique in a typeface and focus on those. In addition, after identifying the typeface the sample is, you need to identify the typeface classification the typeface belongs to. You will get points towards your overall total based on how many typefaces you identify correctly and how many font classifications you identify correctly. You will receive 1 point for each correctly identified typeface and 1 point for each correctly identified type category.

ABCDEFGHIJKLMNO

Typeface Name:

PQRSTUVWXYZÀÁÊ

Typeface Classification:

ÎÏÏØÜabcdefghijklmn

opqrstuvwxyzàáéîïø

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ**

Typeface Name:

Àabcdefghijklmno

Typeface Classification:

pqrstuvwxyzàá&12

34567890 (\$£.,!?)

ABCDEFGHIJKLMNOP
QRSTUVWXYZÀÁÊËÏ
ØÛabcdefghijklmnop
qrstuvwxyzàáéíõøü&

Typeface Name:

Typeface Classification:

ABCDEFGHIJKLMNOP

Typeface Name:

QRSTUVWXYZ

Typeface Classification:

01234567890(\$£.,!?)

ABCDEFGHIJKLMNOP
QRSTUVWXYZÀÁÊËÏ
ØÛabcdefghijklmnop
qrstuvwxyzàáéíõøü&

Typeface Name:

Typeface Classification:

A B C D E F G H I J K L

Typeface Name:

M N O P Q R S T U V W

Typeface Classification:

X Y Z À Á Ê Ë Ì Ï Ò Ó Ü &

1 2 3 4 5 6 7 8 9 0 (\$ £ . , ! ?)

A B C D E F G H I J K L M

Typeface Name:

N O P Q R S T U V W X Y

Typeface Classification:

Z À Á Ê Ë Ì Ï Ò Ó Ü a b c d e f g h i j k

l m n o p q r s t u v w x y z à á ê ï ò ó ü

& 1 2 3 4 5 6 7 8 9 0 (\$ £ . , ! ?)

A B C D E F G H I J K L M N O

Typeface Name:

P Q R S T U V W X Y Z a b c d e f

Typeface Classification:

g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 ? / , . ; : ! \$ &

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z À Á Â Ã Ä Å Æ Ç È
Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ
ß à á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò
ó ô õ ö ø ù ú û ü ý þ ÿ & 1 2 3 4 5 6 7 8 9 0 (\$ £ . , ! ?)

Typeface Name:

Font Family:

*A B C D E F G H I J K L
M N O P Q R S T U V W
X Y Z À Á Â Ã Ä Å Æ Ç È Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ
ß à á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò
ó ô õ ö ø ù ú û ü ý þ ÿ & 1 2 3 4 5 6 7 8 9 0 (\$ £ . , ! ?)*

Typeface Name:

Font Family: