

PROJECT 3

For this project, we will continue what we started in the last project, but we will add additional components—motion and time. Motion and time can add many complications to this project. Now you must consider what is on screen and what is not on screen at any point in time. How will the solution unfold over time? How will motion come into play when animating your solution. I recommend you look at the below solution for some inspiration.

Example videos can be found in the Project 3 folder on Blackboard.

INSTRUCTIONS

1. Begin by deciding which of your previous solutions you want to explore in the new context. You only need to produce three solutions this time. If none of your solutions seem like they will work for this assignment, you may start from scratch and come up with new ideas. Start brainstorming for possible ways to add motion to your project.
2. Create a storyboard for each of your solutions. Storyboards are essential to determining how you want the motion to work. They are also essential for me to understand what you are trying to do in case you need assistance. The final animations will be 10-20 seconds in length each. As such, you want approximately one storyboard frame for every two seconds. I will provide you with storyboard sheets you can use.
3. Review the storyboards with me. I can also help provide direction if you are unsure on how to execute anything in your storyboards. I may also have suggestions for you about how to improve your project.
4. After making any revisions to your storyboards, begin creating your animations in After Effects. You can create one project file with two compositions—one for each solution. The parameters for your project are:
 - Compositions should be 600 x 800.
 - Can only use black and white.
 - Do not have to limit yourself to black letters on a white background
 - Letters can be either upper or lowercase.
 - You may choose from any of the following typeface families, (roman or italic, bold, extended, condensed, light, etc.): Helvetica, Baskerville, Palatino, Futura, Garamond, Mrs Eaves, Copperplate, and Sabon.
 - No distortions or alterations of the letterforms are allowed.
 - Need to consider how motion and time will affect your solution.
5. After finalizing your compositions, you need to render your compositions in .mov format at size. Make sure that at the end of each composition that you include the information for a label as specified in the syllabus. This does not need to move. It should just be a still screen.

SUBMISSION GUIDELINES

This project will only be submitted in digital format. You should render your final compositions from After Effects into .mov format. You should name your files:

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yourname_art146_project3a.mov
yourname_art146_project3b.mov
yourname_art146_project3c.mov
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You still need to put all files in your class shares folder in a folder called Project 3. I should be able to open all work files from After Effects.

DUE DATES

Storyboards due by the end of class on February 11.

Project should be submitted at the start of class on February 18. We will critique the projects in class. Please be prepared to participate in the critique and explain your work.

QUESTIONS

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Office Hours:

Varies, but I will be available on campus Mon, Tues, Wed, and Thurs.