

PROJECT 4: BASIC WEBSITE

This assignment will be focused on designing and creating a basic website in Dreamweaver. This project will build upon the last three projects. You will use skills developed in all three in order to complete the project. You will additionally get more familiar with making a website in Dreamweaver.

For this project, you will be making a website for a non profit. You will not be using a real non profit. Instead, you can either use the non profit you worked on in Communications Across Cultures or make a non profit of your own. Even though this is not a real organization, you need to treat the project with some seriousness and will need to produce actual content for the web pages.

ASSIGNMENT REQUIREMENTS

- Your site will be required to have the following information on it somewhere: mission statement, about the organization, services provided/purpose, news, information on volunteering, donations, and contact information.
- This content may be combined or on separate pages. However, you must have a minimum of four pages to your site including a home page.
- The size of the website is ultimately up to you. However, I would recommend a width of 1024 pixels as it is an accepted standard.
- External css stylesheet properly linked.
- All pages need to have actual content on pages (even if it is not real) that is appropriate for the organization.
- Clear navigation system that makes it easy to locate all content.
- Should have logo and other appropriate graphics. All images should be 72 dpi and RGB. You may use Illustrator and/or Photoshop. Please note that copyright law does apply. You should be creating your images and icons as much as possible. You may use other resources so long as you adhere to copyright rules. Please see me if you have any questions about this. Not adhering to these rules will be seen as plagiarism.

INSTRUCTIONS

1. Start by brainstorming about ideas for your website/non profit (if not using one you already started). You need to have a clear idea of the purpose of your organization and who your target audience is. These are important to making your design decisions and I may ask you about them.
2. Create a sitemap organizing the required information in a way that makes sense and is logical. Create wireframes to get an idea of where content will go (see the lecture from the last project if you have questions). Finally, layout our the design for your home page and one deeper page in Illustrator or Photoshop. You may not have specific content at this point and can use lorem ipsum as a stand in.
3. We will review your sitemap, wireframes, and layouts for two pages as a class to offer feedback and note any potential problems.
4. After receiving feedback and revising any necessary parts of your designs, you will begin to build your actual web pages in Dreamweaver. You need to think about how everything will be constructed. What needs to be recreated and what needs to be images that are inserted. We will do an in class activity to help explain this further. You will want to set-up your navigation on the first page even if you don't have the rest of the pages yet. This will make your life easier in the long run. Additionally, you need to make sure to set-up a site in Dreamweaver and create an external style sheet for the entire project.
5. After finishing making your first page (most likely your homepage), you will want to do a Save As to make your second page. Name this page based on what you named it when you made your navigation. Make any changes to reflect differences between this page and the new page.
6. Repeat this process to make all your pages.
7. Have some one test your site to make sure all links work correctly on all pages as well as any other functionality. Make sure you have actual content on your pages.
8. Finalize your website and upload the entire project folder to Class Shares. We will review as a class.

SUBMISSION GUIDELINES

Final files should be placed in a folder in your class shares labeled Project4. Inside that folder, you will have your html files including your first page named index.html, a css file properly linked to all your pages, and an images folder containing all your images. Note: Web file names ABSOLUTELY cannot have spaces in them. It may work on your desktop, but will not work when moved to a live server. Naming files and putting them in the specified places is part of your grade.

Don't forget that you are required to make 15 wiki posts over the course of the semester. If you find something that helps fix a problem or a resource that may be helpful to your classmates, you should post it to the wiki. Likewise, you can post if you have trouble with something and want to see if anyone else found a solution. This should be a resource for you.

DUE DATES

Sitemaps, Wireframes, and interface layout due by 9:30 am on February 25.

Preliminary critique will take place on March 5. You need to have at least two pages created in html.

Project should be submitted at the start of class on March

17. We will critique the projects in class. Please be prepared to participate in the critique and explain your work.

QUESTIONS

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Office Hours:

Varies, but I will be available on campus Mon, Tues, Wed, and Thurs.