

# VISUAL COMMUNICATIONS MODULES

JOMC 131 / JOMC 132 / JOMC 133 • SPRING 2019

Visual Communications provides students a design-centered educational experience focused on the application of content design principles to solving complex problems through the delivery of innovative, real-world content solutions and to gain an understanding of the role that different media play in society. Over this course sequence, students will broaden their interdisciplinary creative media skills through a curriculum of alternating applied theory and practice. Students will gain real-world content development experience while working with instructors to produce engaging and innovative stories. This course establishes a creative and technical foundation to prepare students for an ever-changing media environment.



## TEXTBOOKS

The following are textbooks that will be required during the core units of the visual communications courses.

JOMC 131: Communication Design 131, Great River Learning

JOMC 132: Communication Design 132, Great River Learning

JOMC 133: Communication Design 133, Great River Learning

Codes can be purchased online at [www.grtepc.com](http://www.grtepc.com) or the bookstore.

### JOMC 131 Sections | Spring 2019

Room: Anderson Hall, Room 44 Dates: 1/7/19 - 4/27/19

Section	Day	Time	Instructor
002	Tues	11:30am-12:20pm	Bill Riccetti
003	Tues	12:30pm-1:20pm	Liz Ready
005	Tues	2:30pm-3:20pm	Bill Riccetti
006	Tues	3:30pm-4:20pm	Olga Pierce
007	Wed	8:30am-9:20am	Liz Ready
008	Wed	9:30am-10:20am	Olga Pierce
009	Wed	1:30pm-2:20pm	Bill Riccetti
010	Wed	2:30pm-3:20pm	Olga Pierce
012	Thurs	11:30am-12:20pm	Liz Ready
951	Tues/Thurs	10:30am-11:20am	Katie Krcmarik*
952	Mon/Wed	4:30pm-5:20pm	Kaci Richter*
953	Tues/Thurs	1:30pm-4:20pm	Alan Eno*

### JOMC 132/133 Sections | Spring 2019

Room: Anderson Hall, Room 44 Dates: 1/7/19 - 4/27/19

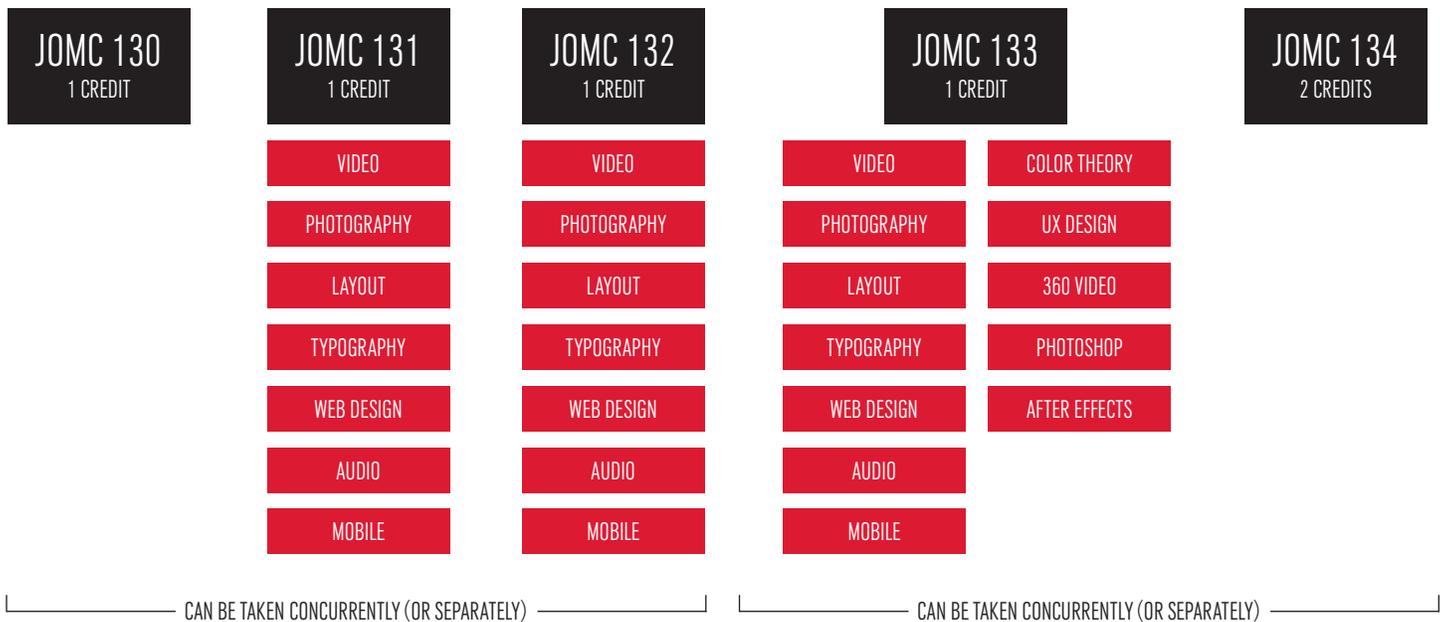
Section	Day	Time	Instructor
001	Mon	8:30am-9:20am	Matt Waite
002	Mon	9:30am-10:20am	Trina Creighton
003	Mon	10:30am-11:20am	Laurie Lee
004	Mon	11:30am-12:20pm	Trina Creighton
005	Mon	12:30pm-1:20pm	Laurie Lee
006	Mon	1:30pm-2:20pm	Kaci Richter
007	Mon	2:30pm-3:20pm	Laurie Lee
008	Mon	3:30pm-4:20pm	Kaci Richter
009	Tues	9:30am-10:20am	Laurie Lee
012	Tues	4:30pm-5:20pm	Olivia Leblanc
013	Wed	10:30am-11:20am	Laurie Lee
014	Wed	11:30am-12:20pm	Trina Creighton
015	Wed	12:30pm-1:20pm	Laurie Lee
019	Thurs	8:30am-9:20am	Olivia Leblanc
021	Thurs	2:30pm-3:20pm	Kaci Richter
022	Fri	10:30am-11:20am	Olivia Leblanc
024	Wed	3:30pm-4:20pm	Adam Wagler
951	Tues/Thurs	10:30am-11:20am	Katie Krcmarik*
952	Mon/Wed	4:30pm-5:20pm	Kaci Richter*
953	Tues/Thurs	1:30pm-4:20pm	Alan Eno*

See last page for instructor contact information.

\*Course only meets for half the semester. JOMC 131 meets 1/7/19 - 3/1/19 and JOMC 132/133 meets 3/4/19-4/27/19.

# HOW THE VISUAL COMMUNICATIONS COURSES WORK

These courses are a multidisciplinary approach that encourages learners to leverage the technology you use in your daily life to solve real-world problems. Challenge Based Learning is collaborative and hands-on, asking you to work with peers, teachers, and experts to ask good questions, develop deep subject area knowledge, identify and solve challenges, take action, and share their experience. It is a flexible framework for learning requiring you to be an active part of the process.



These sections are self-paced modules to learn about specific content types used in traditional and digital media. Each module is to prepare you for industry practices for planning, and producing. One module is an intensive project that will challenge you to learn new skills and apply concepts learned in the introduction. It will require persistence and hard work to successfully obtain a module. JOMC 131, 132, and 133 each require that you complete six modules to successfully complete the course.

Each course involves the completion of six modules as specified on the next page. As noted, you may choose the order you complete the modules in but the modules in a particular core area must be completed in order (i.e. the level 1 module must be completed before the level 2 module, etc.). Each module will include:

- Instructional Material - Screencasts, videos, reading, and other materials to be reviewed in order to assist you with completion of the exercise, project, and quiz for that module.
- Software/Hardware - A list of software and/or hardware required to successfully complete the module.
- Quiz - A brief quiz to demonstrate understanding of the material covered in the unit.
- Project Draft - Draft of the module project presented in the critique session for feedback.
- Project - A project is the final aspect of each module. The project requires to demonstrate mastery of the skills introduced in the unit.
- Critique - Bi-weekly critiques will be mandatory for successful completion of the module as well as the course.

## JOMC 131: VISUAL COMMUNICATIONS CORE MODULES I

**Prereqs:** Admission to College of Journalism and Mass Communications or by permission for students whose home college has a written agreement with the COJMC regarding this course.

Self-paced modules and weekly critiques introduce students to specific types of content in traditional and digital media, such as video, photography, layout, typography, web design, audio and mobile.

## JOMC 132: VISUAL COMMUNICATIONS CORE MODULES II

**Prereqs:** Admission to College of Journalism and Mass Communications or by permission for students whose home college has a written agreement with the COJMC regarding this course.

Students continue self-paced modules and weekly critiques to learn fundamentals of specific types of content in traditional and digital media, such as video, photography, layout, typography, web design, audio and mobile.

## JOMC 133: VISUAL COMMUNICATIONS ADVANCED MODULES

**Prereqs:** Successful completion of JOMC 130, JOMC 131, and JOMC 132.

Students continue self-paced modules and weekly critiques to achieve more advanced proficiency in specific types of communication design used in traditional and digital media.

## QUESTIONS?

If any of the material presented here is unclear, please contact the instructor of your JOMC 131/132/133 instructor. Critique/lab sessions will discuss the modules in detail the first week and assign you to a critique schedule. You should use the critique/lab time to resolve any questions or you may contact your instructor with the contact info on the back page of the syllabus.

## MODULE REQUIREMENTS BY MAJOR

Your major will define how many modules you need to complete in the core and advanced sections. See the chart below to determine the requirements for your major. Please ask your instructor if you are unclear about the requirements for your major or if you want recommendations for completing your requirements during the semester or with choosing the modules to complete in JOMC 133. **All modules must be completed with a 70% or better.**

You need to complete the modules as specified below. They do not need to be completed in the order listed. Please ask your instructor if you have questions.

### JOMC 131

ADPR	BRDC/SPMC	JOUR
Typography 1	Typography 1	Typography 1
Layout 1	Layout 1	Layout 1
Layout 2	Web 1	Web 1
Web 1	Photo1	Web 2
Web 2	Photo 2	Mobile 1
Mobile 1	Mobile 1	Mobile 2

### JOMC 132

ADPR	BRDC/SPMC	JOUR
Audio 1	Audio 1	Audio 1
Video 1	Audio 2	Video 1
Video 2	Audio 3	Video 2
Photo 1	Video 1	Photo 1
Photo 2	Video 2	Photo 2
Mobile 2	Video 3	Mobile 3

### JOMC 133

Complete 6 modules of your choosing. You can choose any module **NOT** required for your major or any exploratory module.

**Fashion Communications majors:** follow the the ADPR sequence to satisfy their requirements.

**Notes:** If for for some reason you have not completed your requirements in JOMC 131 or 132, you should complete them in JOMC 133 before starting any other modules. If you did not follow your requirements in a previous semester, please let your instructor know right away so he or she can make a note of it.

## COURSE OUTCOMES

After completing this course, students will be able to:

1. Be an independent thinker with creative solutions to problems
2. Understand the basics of Storytelling
3. Develop an awareness of how digital technology works
4. Plan, produce, and promote multiple types of content

## ACEJMC COMPETENCIES

Understand concepts and apply theories in the use and presentation of images and information.

- Recognize and apply appropriate design concepts and principles as they apply to photography, design, videography and web production (awareness and understanding)
- Recognize and apply appropriate visual and aural concepts, principles and techniques as they apply to photography, design, videography and web production (awareness and understanding)
- Integrate visual and aural information into photography, design, videography and web production (application)

Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.

- Recognize ethical issues and diversity issues regarding ideals such a truth, accuracy and fairness in the media (awareness)
- Develop ability to distinguish between fact and opinion (application)

Demonstrate an understanding of the history and the role of professionals and institutions in shaping communications.

- Know the development of various media and related industries (awareness)
- Interpret current issues and controversies affecting communication industries (understanding)

Think creatively and independently.

- Construct a clear, logical argument to support a conclusion (application)
- Demonstrate holistic thinking: see the whole as well as the parts (understanding)

# GRADING POLICIES

## GRADING

Grades will be based on both exhibited behaviors and delivered work product. You are expected to participate during class, in critiques, and throughout the team project. In order to do so, you are required to attend class. Instructors will make note of who is and is not attending class. It is not acceptable to miss class without a University approved excused absence.

Translation of 100 point system to college grade reporting is as follows:

A	4.0	93-100	<i>This represents outstanding distinction and excellence.</i>
A-	3.6	90-92	<i>Not impossible to achieve but difficult to come by.</i>
B+	3.3	87-89	<i>Signifies levels of solid accomplishment and quality.</i>
B	3.0	83-86	<i>While there is merit to hard work and long hours,</i>
B-	2.6	80-82	<i>quality refers to the combined results, not just the effort.</i>
C+	2.3	77-79	<i>Signifies "average" - simple, common, adequate but</i>
C	2.0	73-76	<i>ordinary. Recognize what more is needed; plan to</i>
C-	1.6	70-72	<i>move ahead, improve and grow.</i>
D+	1.3	67-69	<i>Represents results less than standard and/or mediocre.</i>
D	1.0	63-66	<i>May not understand what is expected and should seek</i>
D-	0.6	60-62	<i>help from instructor and in the lab.</i>
F	0.0	0-60	<i>Clear Failure. It represents lack of effort/interest.</i>

## PASSING THE COURSE

This course has two requirements to successfully pass the course: 1) complete all six required modules with a 70% or better and 2) pass the course with a C or better. **Failure to complete BOTH of these requirements will result in a failing grade in the course. Please keep this in mind as you complete your course work.**

## CRITIQUES

This class will require you to present your projects in critiques at bi-weekly sessions. These critiques are for the purpose of helping you improve your work. You should not take the feedback personally and should take it in the spirit it is intended. You will be expected to present your work and provide feedback on your classmates work. Engaging, respectful, intelligent, and articulate participation in all group critiques is expected. Simply saying you like or don't like an aspect of the project is not acceptable. You need to provide thoughtful, reason based commentary including providing specific suggestions for how the project could be improved.

Only one project may be presented per critique session—no exceptions. Projects should be in progress in digital form for the critique. The project should be well beyond the sketch or idea stage. It should give us an idea of the final form. Files should be printed out for pin up or submitted in digital form to your section's Box folder. Files from Illustrator or InDesign should be in pdf form for critique purposes only. Video files should be exported into mp4 format. Audio files in mp3 or wav format. Photos should be in jpg format. Mobile/Social will depend on the project. Web should be uploaded to your createunl hosting and then provide a Box note with the link.

Missing a critique will result in a penalty to your final grade on the project. If you miss a critique for any reason (no questions asked), you will be allowed to make up one critique during the last week of the course or finals week depending on your instructor. Please be aware of this if scheduling to miss class. **Missing more than one critique will have serious consequences for your grade and will most likely lead to your failure in the course.**

## LAB

You **MUST** be in the lab working on the required work for your class. This time is dedicated to project completion. Attendance for lab sessions will be taken in the lab. Beyond your scheduled time for critique/lab, attendance is not mandatory but **highly recommended**. The lab will be staffed from 8:30 am until 6:00 pm Monday thru Friday but open for use 24 hours a day.

## PROJECT DRAFT

Students will be awarded points by submitting a draft of the project for critique. This will be graded on whether it meets the guidelines for completion.

## PROJECTS

Presentation is important here in the classroom setting (and for successful employment in the real world). As such, you should follow the detailed presentation instructions provided for each assignment. All assignments and supporting material can be found in the online textbook for the class.

Each assignment will be printed if specified otherwise it will be submitted digitally only. Additional instructions for turning in the project will be found with the assignment. Web, video, and social media projects will be submitted in a digital format only. Presentation of your work matters and is part of your grade. You will also label the back of each printed piece or in an appropriate place for digital only projects with the following information:

- > Student name & number
- > Course # and name
- > Instructor's name
- > Core Area and Level #

Files/Folders for all assignments should be turned in by placing the zipped folder in your Box account and then providing the link to the zipped folder in the submission area on Canvas. It is important that your name and the unit name are in the file/folder name. Also make sure that you include all files needed to view your final work when turning in your digital file. This means including any linked images and fonts. Files/Folders not labeled correctly will be considered late as the assignment cannot be graded until the creator of the file can be identified.

## WORK SUBMISSION DEADLINES

Two modules must be completed and submitted by weeks 6 (February 15), 10 (March 15), and 15 (April 26) of the course. All revised work is due by the last day of the semester, April 26. **No work will be accepted after that date.** Please keep this in mind and make full use of the lab sessions as well as the lab if you need assistance with completing your projects. **All work must be completed by 11:59pm on the Friday of the week due.** Work submitted after the week 6 and week 10 deadlines or incomplete modules will be subject to a 10% late penalty for the module.

## EXTRA CREDIT

Extra credit will be made available throughout the semester either in the form printing facility tours or workshops throughout the semester. Two points can be earned for each extra credit opportunity you attend throughout the semester for a maximum of ten points of extra credit. To earn the extra credit, you need to sign-in on the appropriate sheet when attending the tour or workshop. Failure to sign-in and clearly state the course will result in you missing out on the extra credit.

## COURSE RESOURCES

### ADOBE CREATIVE CLOUD

A laptop or desktop with Adobe Creative Cloud is recommended. You can access the Adobe software at: <http://go.unl.edu/cc>. You will need to use your Huskers email address to access the subscription. It is provided for free from the college.

### EQUIPMENT & SUPPLIES

A flash drive or portable hard drive and a sketchbook are recommended for the courses. A flash drive is useful when completing the audio modules as though computers are not connected to the internet. If completing the video or photo modules, you will need an SD card.

Other equipment like digital cameras and video cameras may be required for various projects. A check-out room for these items is available next to the lab. Hours for checkout: Monday thru Friday: 8-9:30 am, 10:30 am-Noon, 1-2:30 pm, & 3:30-5 pm (Fri. close @ 4:30 ). To contact the check room and Susan, either email her at [cojunl.tech@gmail.com](mailto:cojunl.tech@gmail.com) or text her at 402-413-9960. Instructional videos and other information about the checkout room can be found at: <https://www.facebook.com/CoJMCCheckout/>.

### VISUAL COMMUNICATIONS LAB

We will provide you with all of the tools and resources necessary to successfully complete your projects. This includes a space to work, computers to work on, and appropriate software. The lab is located in the basement of Anderson Hall. The lab open 24 hours a day, 7 days a week. The lab is staffed Monday through Friday from 8:30am to 6:00pm. Instructors for the course are there to help you—take advantage of their expertise. Lab assistant will also be available and recognizable by a badge denoting them as a lab assistant. Lab assistants are knowledgeable and able to assist you on your projects.

### PRINTING

The campus has two options for printing available to you. Pixel Lab is located in Henzlik Hall and is open Monday through Friday from 8:00 am to 5:00 pm. You can find out more online at [cehs.unl.edu/cehs/pixel-lab/](http://cehs.unl.edu/cehs/pixel-lab/). The other option is Print Services. Print Services is located in Business Services Complex at Y Street and 17th Street and is open Monday through Friday from 8:00 am to 5:00 pm. You can find out more online at [printing.unl.edu/print](http://printing.unl.edu/print).

### CANVAS

To submit your projects, receive announcements, and review the syllabus, go to <https://canvas.unl.edu/>. To view content on a mobile device, download the free Canvas App from the iTunes or the Google Play store. Search for 'Canvas by Instructure' in your app store.

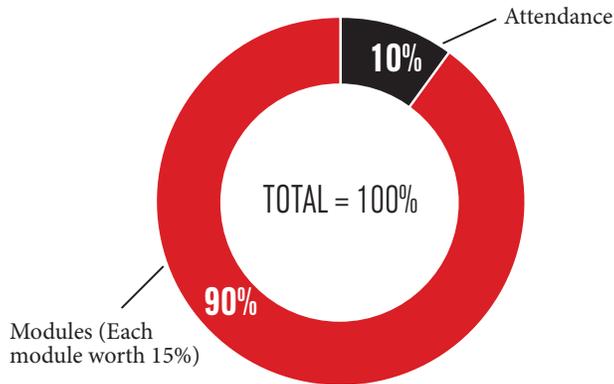
### DIGITAL TEXTBOOK

Starting Fall 2018, all content for the course will be available via digital textbook. It can be purchased either in the campus bookstore or online at <http://www.grtpe.com>. This is the only way to access the content.

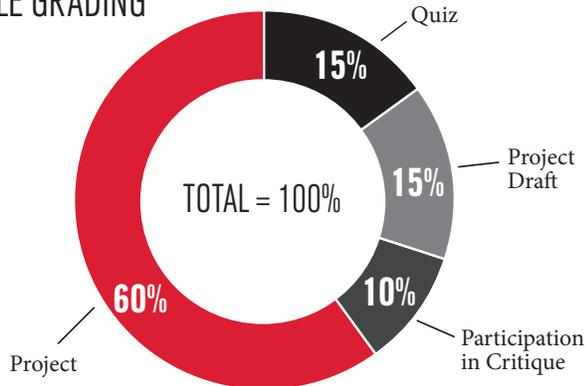
### BOX STORAGE & COLLABORATION

To set up your account and get tutorials, go to [box.unl.edu](http://box.unl.edu). Please set up your account before the second week of class. You will need to use Box to submit your projects on Canvas and to present your project draft in your critique sessions.

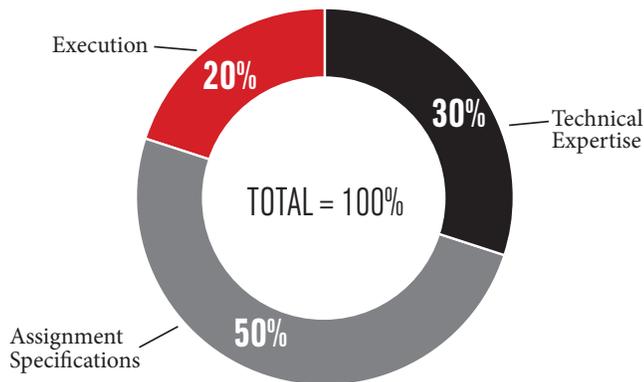
### JOMC 131/132/133 SEMESTER GRADING



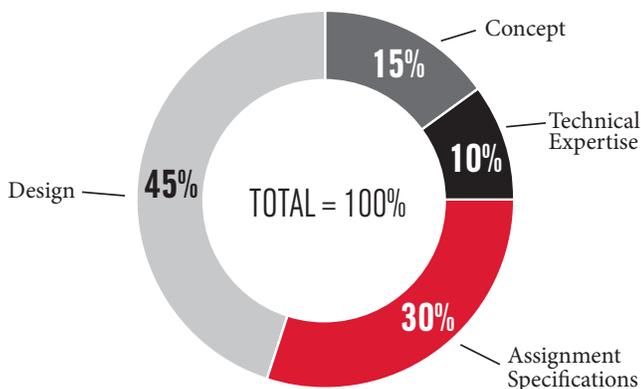
### MODULE GRADING



### LEVEL 1 MODULE GRADING



### LEVEL 2, LEVEL 3, & EXPLORATORY MODULE GRADING



# STUDENT EXPECTATIONS

You the student are responsible for knowing the content of this syllabus and checking Canvas on a daily basis for possible changes to assignments, the schedule, grades and/or policy changes. You are also responsible for monitoring your grades and checking all comments about how to improve your grades left by your instructor. All grade queries and issues must be presented to the instructor before the final class date. If you do not check email, make sure to add your phone number in Canvas in order to receive notifications via text.

As this is the Journalism college, proper grammar and spelling is expected. You may be penalized for failure to do so. Texting language and emojis are not acceptable in any circumstances.

Students are expected to follow instructions during the completion of their assigned projects. When expectations are unclear or unknown, it is the responsibility of the student to seek clarification by consulting course instructors.

All students are expected to be respectful and interact with the highest levels of professionalism in all aspects of this experience. Students are required to attend all scheduled class events and participate in activities. Failure to attend critiques, meet deadlines and keep pace with expectations will result in having to retake the class.

Participation in class is expected and required. You should be prepared to offer your opinions during classroom discussions and actively participate in critiques. We do understand that talking in front of people may be hard for you, but we ask that you try to participate. Participation is part of your grade and can be a crucial factor when making final decisions about grades.

Computers, cameras, and camcorders are expensive and relatively fragile. The college assumes "reasonable wear" but will hold students responsible financially for loss or damage resulting from neglect or abuse. Please take care when checking out college equipment.

## COLLEGE POLICIES

### ACADEMIC INTEGRITY

Every student must adhere to the policy on academic integrity set forth in the UNL Student Code of Conduct as outlined in the UNL Bulletin. Students who plagiarize may receive a failing grade on an assignment or for an entire course and may be reported to the Student Judicial Review Board. The work a student submits in a class must be the student's own work and must be work completed for that particular class and assignment. Students wishing to build on an old project or work on a similar project in two classes must discuss this with both professors. Academic dishonesty includes:

- handing in another's work or part of another's work as your own.
- Turning in one of your old papers (including something you wrote in high school) for a current class.
- Turning in the same or similar paper for two different classes,
- Using notes or other study aids or otherwise obtaining another's answers for a quiz or an examination.
- Anything and everything you include in your papers that comes from another source must be attributed with proper citation. That includes ideas and opinions.
- Plagiarism consists of using phrases, sentences or paragraphs from any source and republishing them without alteration or attribution. The sources include, but are not limited to, books, magazines, newspapers, television or radio reports, Web sites and other students' papers.

### EMERGENCY POLICY

During an emergency situation involving the campus, UNL's homepage may convert to a low bandwidth version, free of the majority of graphics to ease transmission and server load. The homepage as well as this emergency website will be a primary mode of communication, to be continually updated.

During an emergency, our goal is to communicate first with those most immediately impacted; people who need to evacuate or seek medical treatment.

University Communications leads the communications response during and after emergencies, factually assessing each situation, developing the communications response, and assembling a crisis communications team. The goal is to provide accurate and timely information to minimize rumors and restore order and confidence.

During an emergency, the UNL community and general public will receive information through the web and news media as well as by email and text through UNL Alert.

### STUDENTS WITH DISABILITIES

Students with disabilities are encouraged to contact your instructor for a confidential discussion of their individual needs for academic accommodation as determined by Services for Students with Disabilities (SSD). This includes students with mental health disabilities like depression and anxiety. It is the policy of the University of Nebraska-Lincoln to provide individualized accommodations to students with documented disabilities that may affect their ability to fully participate in course activities or to meet course requirements. To receive accommodation services, students must be registered with SSD which is located in 232 Canfield Administration (472-3787).

### DIVERSITY

The College of Journalism and Mass Communications values diversity, in the broadest sense of the word – gender, age, race, ethnicity, nationality, income, religion, education, geographic, physical and mental ability or disability, sexual orientation. We recognize that understanding and incorporating diversity in the curriculum enables us to prepare our students for careers as professional communicators in a global society.

As communicators, we understand that journalism, advertising and other forms of strategic communication must reflect society in order to be effective and reliable. We fail as journalists if we are not accurate in our written, spoken and visual reports; including diverse voices and perspectives improves our accuracy and truthfulness. In advertising, we cannot succeed if we do not understand the value of or know how to create advertising that reflects a diverse society and, thus, appeals to broader audiences.

# COURSE POLICIES

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## CELL PHONES/DEVICES

Cell phones should be on vibrate. If a call is important, please step into the hallway to take the call. DO NOT take phone calls in the middle of class. Please keep texting to a minimum. Laptops and tablets are welcome in the classroom, but should be used for class purposes. Your focus should be on learning the material.

## TAPE RECORDING

The use of tape recorders or camera/video phones in this class is forbidden without first obtaining written permission from the instructor.

## FOOD AND DRINK

You may NOT eat or drink in the lab near any school computers. Food and drink is welcome in the rest of the lab. Please make sure to clean up after yourself and throw away any trash. There is also a brand new lounge available in the basement for your use.

## CONDUCT AND DISCUSSIONS

Everyone has a different point of view, and artists are particularly notorious for expressing theirs. Encourage each other, participate, critique, but don't make any personal attacks. That said, students who do not show respect to their classmates or instructor may be asked to leave the class.

## INSTRUCTOR ABSENCES

While it has only happened very rarely, should it be necessary for your instructor to miss a class, an appropriate substitute instructor will be arranged. Your attendance is still required for this class meeting. In any case, a representative from the college will issue a message to the class in case of class cancellation.

## ABSENCES & EMERGENCIES

Attendance in this class is required and for credit. It is highly unlikely that you will be able to pass the class if you do not attend. This is a fast-paced course and attending critique and lab sessions is essential for your success. Missing class for any reason—besides a University sanctioned event as mentioned below or a religious holiday in accordance with University policy—will result in you being marked absent. Attendance of the full class period is required to receive attendance credit for said class. Students with perfect attendance for the entire semester may be eligible for extra credit for the course.

**University sponsored activities, including intercollegiate athletics, may cause a student to need to be excused from a class, lab, or studio obligation. In all such instances, it is the student's responsibility to request permission for the absence (preferably in writing) from the instructor and to discuss how the absence would affect her/his ability to meet the course requirements. A student should do this as soon in the semester as possible.** While instructors should seek to the greatest extent practicable, consistent with course requirements, to make reasonable accommodation for a student involved in University sponsored activities, a student should recognize that not every course can accommodate excused absences, and neither absence nor notification of an absence, relieves her/him from meeting the course requirements.

In recognition of the diversity of the student body, the University provides that a student may request an excused absence from class for participation in religious observances. In all such instances, it is the student's responsibility to request, preferably in writing, that the

instructor excuse the absence and to discuss how the absence will affect the student's ability to meet the course requirements. A student should make any such requests by the end of the second week of classes.

Legitimate reasons for not attending a class—family emergencies or illness—may arise, obviously. However, you must let your unit instructor know—ahead of time when possible—if you absolutely cannot be in class and you will still be marked absent. In case of an emergency, please talk to your unit instructor about your absence immediately. Be prepared to provide documentation explaining your absence, and be prepared to spend the necessary time getting caught up quickly. In the case of an excused absence, your instructor will try to help you catch up; however, you are ultimately responsible for the material missed, and attendance credit will not be given for missed class time, regardless of reason.

## INCOMPLETES

***Incompletes will be issued only in extreme, unforeseen circumstances and student must have completed at least 75% of the course material as well as should be able to complete the coursework without enrolling in the course again.*** Students with medical issues or other personal issues who cannot meet the above conditions should withdraw from the course.

## COURSE WITHDRAWALS

Not attending a course does not constitute an official drop. You must process the drop or withdrawal through eNRoll, process a Schedule Adjustment Form or a Cancellation/Withdrawal Form with Registration and Records, 107 Canfield Administration Building. The drop or withdrawal will become official and tuition will be assessed based on the date of the transaction on eNRoll, or the date the form is processed in Registration and Records, 107 Canfield Administration Building.

## COPYRIGHT LAW

As future communications professionals, you need to make yourself aware of copyright law. We expect you to follow copyright law in our courses. We will provide you with a list of free resources and you can always produce your own. Otherwise, you need to adhere to copyright law in this course or face penalties for failure to follow the law.

The United States Copyright Office defines copyright as the following: Copyright is a form of protection provided by the laws of the United States (title 17, U. S. Code) to the authors of "original works of authorship," including literary, dramatic, musical, artistic, and certain other intellectual works. This protection is available to both published and unpublished works. Section 106 of the 1976 Copyright Act generally gives the owner of copyright the exclusive right to do and to authorize others to do the following: To reproduce the work in copies or phonorecords; To prepare derivative works based upon the work; To distribute copies or phonorecords of the work to the public by sale or other transfer of ownership, or by rental, lease, or lending; To perform the work publicly, in the case of literary, musical, dramatic, and choreographic works, pantomimes, and motion pictures and other audiovisual works; To display the work publicly, in the case of literary, musical, dramatic, and choreographic works, pantomimes, and pictorial, graphic, or sculptural works, including the individual images of a motion picture or other audiovisual work; and In the case of sound recordings\*, to perform the work publicly by means of a digital audio transmission.

You can find out more about current copyright law in the United States at <http://www.copyright.gov/> and as it applies to the University of Nebraska at <http://its.unl.edu/copyright>. Remember that you would like to get paid for the work you do so please pay others for their work.

# COURSE SCHEDULE

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## WEEK 1: 1/7/19 - 1/11/19

- Introduction to the course
  - Setup your Box account if you have not already
  - Discuss using the textbook
  - Sign up for you Adobe Creative Cloud access if you have not already
  - Start working on your first module for the class
- 

## WEEK 2: 1/14/19-1/18/19

- Review lab and critique procedures
  - Work on your first module for the class
  - Sign required paperwork for checkout room
- 

## WEEK 3: 1/21/19 - 1/25/19 – NO CLASS 1/21 MLK DAY

I am in  Critique  Lab this week.

Module working on:

I need help with:

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## WEEK 4: 1/28/19 - 3/1/19

I am in  Critique  Lab this week.

Module working on:

I need help with:

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## WEEK 5: 2/4/19 - 2/8/19

I am in  Critique  Lab this week.

Module working on:

I need help with:

---

## WEEK 6: 2/11/19 - 2/15/19

—FIRST TWO MODULES DUE 2/15/19 BY 11:59PM—

I am in  Critique  Lab this week.

Module working on:

I need help with:

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## WEEK 7: 2/18/19 - 2/22/19

I am in  Critique  Lab this week.

Module working on:

I need help with:

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## WEEK 8: 2/25/19 - 3/1/19

I am in  Critique  Lab this week.

Module working on:

I need help with:

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## WEEK 9: 3/4/19 - 3/8/19

I am in  Critique  Lab this week.

Module working on:

I need help with:

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## WEEK 10: 3/11/19 - 3/15/19

—SECOND TWO MODULES DUE 3/15/19 BY 11:59PM—

I am in  Critique  Lab this week.

Module working on:

I need help with:

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## SPRING BREAK: 4/18/19 - 4/22/19 —NO CLASS—

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## WEEK 11: 3/25/19 - 3/29/19

I am in  Critique  Lab this week.

Module working on:

I need help with:

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## WEEK 12: 4/1/19 - 4/5/19

I am in  Critique  Lab this week.

Module working on:

I need help with:

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## WEEK 13: 4/8/19 - 4/12/19

I am in  Critique  Lab this week.

Module working on:

I need help with:

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## WEEK 14: 4/15/19 - 4/19/19

I am in  Critique  Lab this week.

Module working on:

I need help with:

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## WEEK 15: 4/22/19 - 4/26/19

—LAST TWO MODULES AND ANY REDOS DUE 4/26/19 BY 11:59PM—

I am in  Critique  Lab this week.

Module working on:

I need help with:

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## FINAL EXAM WEEK: 4/29/19 - 5/3/19

Make-up critiques during the scheduled exam time if needed

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# MEET THE INSTRUCTORS

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**Katie Krcmarik**

Assistant Professor of Practice and Vis Comm  
Coordinator  
P: 248-321-3434 (cell)  
kkrcmarik2@unl.edu | @KatieKrcmarik  
Preferred Contact Method: Any of the above

**Lab Hours:** Monday: 3:30-4:30pm; Tuesday: 11:30am-1:30pm, 2:30-4:30pm; Wednesday: 11:30 am-3:30 pm; Thursday: 11:30 am - 2:30 pm, or by appointment

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**Alan Eno**

Assistant Professor of Practice  
P: 402-472-6889  
alaneno@unl.edu  
Preferred Contact Method: email

**Lab Hours:** Tuesday 11:30am-1:30pm, Thursday 8:30-9:30am, 10:30am-1:30pm, or by appointment

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**Adam Wagler**

Assistant Professor  
P: 402-472-4784  
adamwagler@unl.edu  
Preferred Contact Method: email

**Lab Hours:** By appointment

**Contact Me:** The best way to contact me is by email.

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**Laurie Lee**

Professor  
P: 402-472-0595  
llee1@unl.edu  
Preferred Contact Method: email

**Lab Hours:** Monday: 11:30am-12:30pm, 1:30-2:30pm, 3:30-4:30pm; Tuesday: 10:30am-3:30pm; Wednesday: 9:30-10:30am and 11:30am-12:30pm; or by appointment

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**Olivia Leblanc**

Graduate Assistant  
P: 402-540-2904  
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Preferred Contact Method: email

**Lab Hours:** Thursday: 9:30am-2:30 pm or by appointment

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**Bill Riccetti**

Graduate Assistant  
P: 570-407-1989 (cell - texting preferred)  
williamriccetti@gmail.com  
Preferred Contact Method: email

**Lab Hours:** Tuesday: 12:30-2:30pm; Wednesday: 11:30 am-1:30pm and 2:30-3:30pm; or by appointment



**Trina Creighton**

Associate Professor  
P: 402-472-4796  
tcreighton2@unl.edu  
Preferred Contact Method: email

**Lab Hours:** Monday: 9:00-9:30am, 10:30-11:30am, 12:30-1:00pm; Wednesday: 9:00-11:30am and 12:30-1:00pm; or by appointment

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**Olga Pierce**

Assistant Professor of Practice  
P: 402-472-3041  
opierce2@unl.edu  
Preferred Contact Method: email

**Lab Hours:** Tuesday: 2:30-3:30pm and 4:30-5:30pm; Wednesday: 10:30-11:30am and 3:30-5:30 pm; or by appointment

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**Matt Waite**

Professor of Practice  
P: 402-472-5840  
matt.waite@unl.edu  
Preferred Contact Method: email

**Lab Hours:** Monday: 9:30-11:30 am; Wednesday: 1:30-3:30pm and 4:30-5:30pm; or by appointment

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**Kaci Richter**

Assistant Professor of Practice  
P: TBD  
krichter5@unl.edu  
Preferred Contact Method: email

**Lab Hours:** Monday: 10:30am-12:30pm; Tuesday: 10:30am-2:30pm; Wednesday: 10:30am-4:30pm; Thursday: 10:30am-2:30pm; or by appointment

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**Liz Ready**

Graduate Assistant  
P: 402-380-6328  
lizuehling@hotmail.com  
Preferred Contact Method: email

**Lab Hours:** Tuesday: 11:30am-12:30pm; Wednesday: 9:30am-12:30pm; Thursday: 10:30-11:30am, or by appointment