

KATHERINE KRCMARIK

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TEACHING EXPERIENCE

2005-PRESENT

Mott Community College | Flint, MI
Adjunct Faculty, Fine Arts and Social Sciences Division and Advisor

Courses Taught: Intro to Graphic Design Theory and Practice (online and in person), Graphic Design Survey (online and in person), Intro to Computer Based Art, Typography and Type Design, Publication Design for Web I, Publication Design for Web II, Intro to 3D Modeling and Digital Art, Two Dimensional Design, Studio 205, and various independent studies.

WINTER 2015

Mott Community College | Flint, MI
Temporary Full Time (One semester appointment)

Courses Taught: Intro to Graphic Design Theory and Practice, Typography and Type Design, Publication Design for Web I, Two Dimensional Design, and Studio 205.

2008-2014

ITT Technical Institute: Swartz Creek
Instructor

Courses Taught: Rapid Visualization Techniques, Sustainable Graphic Design, Modeling in 3D, Animation I, Animation II, Design Project, Graphic Communications and Design Capstone Project, Graphic Design for the Web, Instructional Design, Visual Design Theory, Interactive Communication Design, Interactive Design with Flash, Broadcast Graphics, Video Production Techniques, Audio/Video Techniques, Graphic Design Production Processes and Digital Prepress.

FALL 2011

University of Michigan: Flint, MI
LEO Lecturer

Courses Taught: Visual Communications Theory and Process (Online)

FALL 2007

College for Creative Studies: Detroit, MI
Instructor (Part-time), Continuing Education

Courses Taught: Advanced Web Design and Actionscripting

WORK EXPERIENCE

2003 – PRESENT

Freelance Designer/Art Director | Fenton, MI

Responsibilities included art direction, initial concept development, layout, and production on a variety of print materials including brochures, posters, flyers, newsletters and advertisements as well as development and production of websites.

Clients: Fox Run, MQHA, Stoops Freightliner, Greater Flint Arts Council, Electro-Matic Products, Inc., Northville and Novi Garden Club, Michigan State University Department of Pediatrics, Kresge Art Museum, Weight Watchers of Western Michigan, and Atlantis Campus Communities

2014 – 2015

Michigan Education Association | East Lansing, MI
Graphic Design and Multi-Media Specialist

Responsibilities included logo design, development of yearly calendar, development of conference and training materials, video taping and editing, basic web updating, tweeting, development of materials for elections, and other various print and multi-media projects.

EDUCATION

2013-2014

Master of Arts in Educational
Technology

Michigan State University | East Lansing, MI
Graduated with a 4.0 GPA in program

2002-2009

Master of Fine Arts: Studio Art/
Graphic Design

Michigan State University | East Lansing, MI
43 credits completed

1996-1999

Bachelor of Fine Arts: Studio Art/
Graphic Design

Wayne State University | Detroit, MI
Graduated Cum Laude

CERTIFICATIONS

ETOM Online Teaching
Certification Course: 2008

Educational Teleconsortium of Michigan
Lansing, MI

ETOM Advanced Online Teaching
Certification Course: 2011

Educational Teleconsortium of Michigan
Lansing, MI

TECHNICAL SKILLS

Proficiency in Mac and PC Operating Systems

Blackboard

Camtasia

Captivate

HTML5

CSS

Wordpress

Adobe Acrobat

Adobe Creative Cloud 2014:
Photoshop, Illustrator, InDesign,
Dreamweaver, After Effects, Premiere

Adobe Flash including Actionscript

Quark X-Press

3DS Max

Maya

Google Sketchup

Director

Microsoft Office Suite: Word, Excel,
PowerPoint

Various screencast software

2005 - 2009

Electro-Matic Products, Inc. | Farmington Hills, MI
Contract Graphic Designer/Art Director

Responsibilities included art direction, initial concept development, layout, and production on a variety of print materials including brochures, mailers, and advertisements as well as development of their four websites.

2002 – 2004

Weight Watchers of Western Michigan, Inc. | East Lansing, MI
Website and Graphic Design Specialist

Responsibilities included all print design and production and all website design, functionality development and content management for the Western Michigan and Northern Indiana franchise, the Italian franchise and the Greek franchise.

1999 – 2002

Octane Design | Detroit, MI
Graphic Designer

Responsibilities included account management along with print design and production for John Deere Landscapes (formerly Century Rain Aid), website management and content update for Singh and National Birchwood, assisting with print production for a variety of clients, and assisting with website design for a variety of clients.

WORKSHOPS, PROFESSIONAL DEVELOPMENT, AND CONFERENCE PRESENTATIONS

Letterpress Printing: Old-School Meets New Age Expression
Mott Community College, Center for Teaching and Learning Faculty Presentation

Establishing High Expectations without Freaking Out Your Students: It's More Art Than Science
Mott Community College, Center for Teaching and Learning Faculty Presentation

How to Create a More Accessible, Less Intimidating and Super Good-Looking Syllabus
Mott Community College, Center for Teaching and Learning Faculty Presentation

Storyboarding: The Key to Creating Engaging Videos for Learners
2014 The Teaching Professor Technology Conference in Denver, CO

Process/Print: Letterpress Basics
Mott Community College, Center for Teaching and Learning Faculty Presentation

Rethinking the Syllabus: Setting the Stage for Success
2014 LAND Conference in Bay City, MI

Blackboard & Google Fair: Blackboard Rubrics
Mott Community College, Center for Teaching and Learning Faculty Presentation

Using Blackboard Rubric Function
Mott Community College, Peer to Peer Workshop 2013

PROFESSIONAL SERVICE

Graphic Design Club Co-Advisor: 2013-Present
Mott Community College | Flint, MI

Disability Voting System Instructional Video: 2014-2015
League of Women Voters | Flint, MI

Impact 48: 2013
AIGA Community Impact Event | Detroit, MI

AWARDS

First Place Adjunct Category: 2014
2014 LAND Conference

Faculty Innovation Award: 2013
Mott Community College

Spring Research Fellowship: 2005
Michigan State University

Retention Fellowship: 2003
Michigan State University

Access to Education Scholarship:
2003 & 2004
USA Funds

Gold Award in Mailers: 2001
BFL&S Top Design Contest

Bronze Award in Labels/Tags: 2001
BFL&S Top Design Contest

Presidential Scholarship: 1996-1999
Wayne State University

Educational Scholarship: 1996
Credit Union One

PROFESSIONAL MEMBERSHIPS

AIGA

EXHIBITIONS

Screened: An Exhibition of Screen
Printed Images: 2015
Red Ink | Flint, MI

PRINTED: 2013
Buckham Gallery | Flint, MI

Pastel Drawings | Prints: 2012
Mott Community College
Fine Arts Gallery | Flint, MI

Master of Fine Arts Exhibition: 2005
Michigan State University
Kresge Art Museum | East Lansing, MI

Graduate Art Exhibition: 2004
Michigan State University
Gallery 114 | East Lansing, MI

Repeat Offenders, Graduate Art
Exhibition: 2002
Michigan State University
Gallery 114 | East Lansing, MI