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KATIE KRCMARIK

CURRICULUM VITAE

EDUCATION

2016-2018

MASTER OF FINE ARTS: GRAPHIC DESIGN

Vermont College of Fine Arts | Montpelier, VT

Thesis: Hierarchical Space: How the Use of Space Creates Bias

2013-2014

MASTER OF ARTS IN EDUCATIONAL TECHNOLOGY

Michigan State University | East Lansing, MI

Graduated with a 4.0 GPA in program

2002-2009

MASTER OF FINE ARTS: STUDIO ART/GRAPHIC DESIGN

Michigan State University | East Lansing, MI

43 credits completed

1996-1999

BACHELOR OF FINE ARTS: STUDIO ART/GRAPHIC DESIGN

Wayne State University | Detroit, MI

Graduated Cum Laude

TEACHING EXPERIENCE

2016 - PRESENT

UNIVERSITY OF NEBRASKA-LINCOLN | LINCOLN, NE

ASSISTANT PROFESSOR OF PRACTICE AND COMMUNICATION DESIGN COORDINATOR

Courses Taught: Intro to Design Thinking, Visual Communications Core Modules I, Visual Communications Core Modules II, Advanced Visual Communications Modules, Visual Communication Project, Museum Exhibit Design, Typography 1, Jacht (Student Ad Agency), History of Women in Advertising, Broadcasting, Journalism and Sports, Bias in Media (Undergraduate/Graduate special topics course), and Adobe: Layout.

Additionally I serve as coordinator for the Communication Design program including scheduling, writing curriculum, staffing with adjuncts as needed, training faculty, and supervising GAs and lab assistants.

2005-2016, 2020-2021

MOTT COMMUNITY COLLEGE | FLINT, MI

ADJUNCT FACULTY, FINE ARTS AND SOCIAL SCIENCES DIVISION AND ADVISOR

Courses Taught: Intro to Graphic Design Theory and Practice (online and in person), Graphic Design Survey (online and in person), Intro to Computer Based Art, Typography and Type Design, Publication Design for Web I, Publication Design for Web II, Intro to 3D Modeling and Digital Art, Basic Illustration, Advanced Illustration, Two Dimensional Design, Corporate Identity, Studio 205, and various independent studies.

2008-2014

ITT TECHNICAL INSTITUTE: SWARTZ CREEK

INSTRUCTOR

Courses Taught: Rapid Visualization Techniques, Sustainable Graphic Design, Modeling in 3D, Animation I, Animation II, Design Project, Graphic Communications and Design Capstone Project, Graphic Design for the Web, Instructional Design, Visual Design Theory, Interactive Communication Design, Interactive Design with Flash, Broadcast Graphics, Video Production Techniques, Audio/Video Techniques, Graphic Design Production Processes and Digital Prepress.

FALL 2011

UNIVERSITY OF MICHIGAN: FLINT, MI

LEO LECTURER

Courses Taught: Visual Communications Theory and Process (Online)

FALL 2007

COLLEGE FOR CREATIVE STUDIES: DETROIT, MI

INSTRUCTOR (PART-TIME), CONTINUING EDUCATION

Courses Taught: Advanced Web Design and Actionscrepting

WORK EXPERIENCE

2003 – PRESENT

FREELANCE DESIGNER/ART DIRECTOR | LINCOLN, NE

Responsibilities included art direction, initial concept development, layout, and production on a variety of print materials including brochures, posters, flyers, newsletters and advertisements as well as development and production of websites.

2015 – 2016

WAYNE STATE UNIVERSITY, SCHOOL OF MEDICINE | DETROIT, MI

INSTRUCTIONAL TECHNOLOGY DESIGNER

Responsibilities included maintaining Blackboard sites for faculty and developing instructional materials for the faculty. Additionally, the position involves some tech support for students.

2014 – 2015

MICHIGAN EDUCATION ASSOCIATION | EAST LANSING, MI

GRAPHIC DESIGN AND MULTI-MEDIA SPECIALIST

Responsibilities included logo design, development of yearly calendar, development of conference and training materials, video taping and editing, basic web updating, tweeting, development of materials for elections, and other various print and multi-media projects.

2005 - 2009

ELECTRO-MATIC PRODUCTS, INC. | FARMINGTON HILLS, MI

CONTRACT GRAPHIC DESIGNER/ART DIRECTOR

Responsibilities included art direction, initial concept development, layout, and production on a variety of print materials including brochures, mailers, and advertisements as well as development of their four websites.

2002 – 2004

WEIGHT WATCHERS OF WESTERN MICHIGAN, INC. | EAST LANSING, MI

WEBSITE AND GRAPHIC DESIGN SPECIALIST

Responsibilities included all print design and production and all website design, functionality development and content management for the Western Michigan and Northern Indiana franchise, the Italian franchise and the Greek franchise.

1999 – 2002

OCTANE DESIGN | DETROIT, MI
GRAPHIC DESIGNER

Responsibilities included account management along with print design and production for John Deere Landscapes (formerly Century Rain Aid), website management and content update for Singh and National Birchwood, assisting with print production for a variety of clients, and assisting with website design for a variety of clients.

FELLOWSHIPS

DESIGN INCUBATION FELLOWSHIP: ARTICLE TRACK

Competitive Application | 2021

PUBLICATIONS

WOMEN OF THE FEDERAL ART PROJECT POSTER DIVISION

Katie Krcmarik

Essay in Baseline Shift: Untold Stories of Women in Graphic Design History
Princeton Architectural Press | ISBN: 9781648960062 | Publication Date: October 26, 2021

**PROACTIVE APPROACH TO DIVERSITY AND INCLUSION: DESIGNING
AN IMMERSIVE, PERFORMANCE-DRIVEN, VIRTUAL REALITY-BASED
DIVERSITY AND INCLUSION TRAINING PROGRAM**

Adam Wagler, Ph.D.; Katie Krcmarik, M.F.A.; and Changmin Yan, Ph.D.
2020 Journal of Design and Creative Technologies, Volume 2: Designing for Social Good |
December 2020

COMMUNICATION DESIGN 131: DIGITAL TEXTBOOK

Authors: Katie Krcmarik, Alan Eno, Adam Wagler
Great River Learning | @2018

COMMUNICATION DESIGN 132: DIGITAL TEXTBOOK

Authors: Katie Krcmarik, Alan Eno, Adam Wagler
Great River Learning | @2018

COMMUNICATION DESIGN 133: DIGITAL TEXTBOOK

Authors: Katie Krcmarik, Alan Eno, Adam Wagler
Great River Learning | @2018

WORKSHOPS, PROFESSIONAL DEVELOPMENT PRESENTATIONS, GRANTS, AND CONFERENCE PRESENTATIONS

SURVIVING ACADEMIA (MODERATOR) & CONFERENCE ORGANIZER

SHIFTED: AIGA Design Educators Community Virtual Conference - August 2021 | Virtual/Zoom
Invited Moderator

DESIGNING EFFECTIVE INSTRUCTIONAL DESIGN (MODERATOR)

Adobe Education Summit - July 2021 | Virtual/Zoom
Invited Moderator/Presenter - International Participation

STUDENT-FACULTY COLLABORATION GRANT: 2021

University of Nebraska–Lincoln | Center for Transformative Teaching | \$1,000 Grant
Title: Co-Creating Curriculum Change: Using Student Centered Design to Increase Student
Success Rates for Underrepresented Populations

MENTOR PANEL: SELF-CARE AND MENTAL HEALTH PANELIST: 2021

Adobe Creative Career Discord | Virtual/Zoom

OMAHA NORTH PHOTOGRAPHY WORKSHOP

Invited Presenter on Photography | Virtual/Zoom | November 2020

ROUNDTABLE: PATHS FOR RESEARCH (PANELIST)

SHIFT: AIGA Design Educators Community Virtual Conference - August 2020 | Virtual/Zoom
Meaghan Dee (Panelist), Helen Armstrong (Panelist), Katie Krcmarik (Panelist)
Invited Panelist

DESIGNING EFFECTIVE INSTRUCTIONAL DESIGN (MODERATOR)

Adobe Education Summit - July 2020 | Virtual/Zoom
Invited Moderator/Presenter

MY PLACE IN THE WORLD: SOCIAL-EMOTIONAL AWARENESS AND INTERPERSONAL SKILL-BUILDING STUDENT ACTIVITIES

Adobe Education Leaders Meeting - June 2020 | Virtual/Zoom
Invited Presenter | Presentation talked by my students JOMC 134 projects

HIERARCHICAL SPACE: HOW THE USE OF SPACE CREATES BIAS

CAA 2020 Annual Conference - February 2020 | Chicago, IL
Required Application | Peer Reviewed

YORK MIDDLE SCHOOL WORKSHOP

Invited Presenter on Design Thinking | Lincoln, NE | February 2020

SEWARD 4H PHOTOGRAPHY WORKSHOP

Invited Presenter on Photography | Lincoln, NE | June 2019

UPWARD BOUND WORKSHOP

Invited Presenter on Design Thinking | Lincoln, NE | June 2019

INCLUSIVE EXCELLENCE DEVELOPMENT GRANT

A Proactive Approach to Diversity and Inclusion: Developing an Immersive Performance-driven Virtual Reality-based Diversity and Inclusion Training Program
Dr. Changmin Yan (Principal Investigator), Katie Krcmarik (Investigator), Dr. Adam Wagler (Investigator), and Alan Eno (Investigator)
Office of Diversity, Access, and Inclusion | University of Nebraska–Lincoln | Lincoln, NE | Spring 2019

A SPACE OF THEIR OWN: A MONUMENT TO WOMEN IN DESIGN

Mott Community College, VADC Gallery | Flint, MI | March 2019
Invited Presentation

NORTH PLATTE NEWSPAPER AND YEARBOOK WORKSHOPS

Invited Presenter on Design | North Platte, NE | May 2019

LINCOLN CHRISTIAN WORKSHOP

Invited Presenter on Photoshop | Lincoln, NE | April 2019

COMMUNICATION DESIGN PROGRAM WORKSHOPS

A variety of workshops covering Illustrator, InDesign, Premiere, Photoshop, Audition, After Effects, and creating a portfolio and resume | Ongoing
College of Journalism and Mass Communications, University of Nebraska–Lincoln, Lincoln, NE

RETHINKING VISUAL COMMUNICATION: CURRICULUM THE SUCCESS OF EMPORIUM STYLE TEACHING MODEL

AIGA MAKE Conference, Indianapolis, IN | 2019

Required Application | Peer Reviewed

RETHINKING VISUAL COMMUNICATION: THE SUCCESS OF EMPORIUM STYLE, LECTURE: YEAR TWO

Pedagogy and Technology Symposium, Nebraska Online, Lincoln, NE | 2019

Invited Presentation

LINCOLN AMA WORKSHOP PRESENTER

AMA Lincoln | Lincoln, NE | 2017

Invited Presentation

RETHINKING VISUAL COMMUNICATION: CURRICULUM THE SUCCESS OF EMPORIUM STYLE, LECTURE: YEAR ONE

Pedagogy and Technology Symposium, Nebraska Online, Lincoln, NE | 2017

Invited Presentation

LETTERPRESS PRINTING: OLD-SCHOOL MEETS NEW AGE EXPRESSION

Mott Community College, Center for Teaching and Learning Faculty Presentation

Invited Presentation

ESTABLISHING HIGH EXPECTATIONS WITHOUT FREAKING OUT YOUR STUDENTS: IT'S MORE ART THAN SCIENCE

Mott Community College, Center for Teaching and Learning Faculty Presentation

Invited Presentation

HOW TO CREATE A MORE ACCESSIBLE, LESS INTIMIDATING AND SUPER GOOD-LOOKING SYLLABUS

Mott Community College, Center for Teaching and Learning Faculty Presentation

Invited Presentation

STORYBOARDING: THE KEY TO CREATING ENGAGING VIDEOS FOR LEANERS

2014 The Teaching Professor Technology Conference | Denver, CO

Required Application | Peer Reviewed

PROCESS/PRINT: LETTERPRESS BASICS

Mott Community College, Center for Teaching and Learning Faculty Presentation

Invited Presentation

RETHINKING THE SYLLABUS: SETTING THE STAGE FOR SUCCESS

2014 LAND Conference | Bay City, MI

Required Application | Peer Reviewed

BLACKBOARD & GOOGLE FAIR: BLACKBOARD RUBRICS

Mott Community College, Center for Teaching and Learning Faculty Presentation

Invited Presentation

USING BLACKBOARD RUBRIC FUNCTION

Mott Community College, Peer to Peer Workshop 2013

Invited Presentation

UNIVERSITY/COLLEGE SERVICE

COLLEGE OF JOURNALISM AND MASS COMMUNICATIONS TECHNOLOGY COMMITTEE: 2021-2022

College of Journalism and Mass Communications, University of Nebraska–Lincoln |
Lincoln, NE

HUSKER DIALOGUES STEERING COMMITTEE: 2020, MARKETING COMMITTEE CO-CHAIR: 2021

University of Nebraska–Lincoln | Lincoln, NE

FACULTY COMPENSATION ADVISORY COMMITTEE: 2020 - PRESENT

University of Nebraska–Lincoln | Lincoln, NE

COLLEGE OF JOURNALISM AND MASS COMMUNICATIONS DIVERSITY AND INCLUSION COMMITTEE: 2020-2021

College of Journalism and Mass Communications, University of Nebraska–Lincoln |
Lincoln, NE

COLLEGE OF JOURNALISM AND MASS COMMUNICATIONS PROMOTION AND TENURE COMMITTEE: 2020-2021

College of Journalism and Mass Communications, University of Nebraska–Lincoln |
Lincoln, NE

SCHOLARSHIP & CREATIVE ACTIVITY STRATEGIC PLANNING COMMITTEE: 2020-2021

College of Journalism and Mass Communications, University of Nebraska–Lincoln |
Lincoln, NE

COJMC SUMMER CAMP ORGANIZER: 2019-PRESENT

4H and University of Nebraska–Lincoln | Virtual in 2020 | Lincoln, NE for 2021
Develop camp framework including developing a digital version for the summer of 2020.
I also presented the content in 2020, but will have the assistance of other faculty this year.

HUSKER DIALOGUES CONVERSATION GUIDE: FALL 2016, FALL 2017, FALL 2018, FALL 2019, FALL 2020

University of Nebraska–Lincoln | Lincoln, NE

ITSC COMMITTEE: 2017-2020, CHAIR 2018-19, 2019-2020

University of Nebraska–Lincoln | Lincoln, NE

COLLEGE OF JOURNALISM AND MASS COMMUNICATIONS DEAN SEARCH COMMITTEE MEMBER: 2019

College of Journalism and Mass Communications, University of Nebraska–Lincoln |
Lincoln, NE

NUSAMS FACULTY ADVISOR: 2017-2019

University of Nebraska–Lincoln | Lincoln, NE

CHIEF INFORMATION OFFICER SEARCH COMMITTEE MEMBER: 2019

University of Nebraska–Lincoln | Lincoln, NE

VISUAL COMMUNICATIONS PROFESSOR OF PRACTICE SEARCH CHAIR: 2018

College of Journalism and Mass Communications, University of Nebraska–Lincoln | Lincoln, NE

GRADUATE TRAVEL APPLICATION REVIEWER: FALL 2017, SPRING 2018, SUMMER 2018, FALL 2018, SPRING 2019, SUMMER 2019, FALL 2019

University of Nebraska–Lincoln | Lincoln, NE

ALTERNATE CAPSTONE REVIEWER: SPRING 2018, FALL 2018

College of Journalism and Mass Communications, University of Nebraska–Lincoln | Lincoln, NE

PORTFOLIO REVIEWER: SPRING 2017, SPRING 2018

School of Art, Art History, and Design, University of Nebraska–Lincoln | Lincoln, NE

EXECUTIVE COMMITTEE: 2017-2018

College of Journalism and Mass Communications, University of Nebraska–Lincoln | Lincoln, NE

PROGRESSIVE ADMITS EVENT: 2017

College of Journalism and Mass Communications, University of Nebraska–Lincoln | Lincoln, NE

ADPR POP SEARCH COMMITTEE MEMBER: 2016-2017

College of Journalism and Mass Communications, University of Nebraska–Lincoln | Lincoln, NE

PROFESSIONAL SERVICE

AIGA DESIGN EDUCATORS COMMUNITY STEERING COMMITTEE: 2021

AIGA Design Educator's Committee | National

ADOBE EDUCATION LEADER: 2018-PRESENT

Adobe | International

AIGA DEC, SLACK CHANNEL MODERATOR: 2020-PRESENT

AIGA Design Educator's Committee | National

BOARD MEMBER, PRESIDENT: 2018-2020

AIGA Nebraska | Omaha & Lincoln, NE

AIGA DESIGN EDUCATION SYMPOSIUM PROPOSAL REVIEWER: 2019

AIGA Design Educators Committee

INNOVATION STUDIO WORKSHOP INSTRUCTOR: 2017-PRESENT

Innovation Studio | Lincoln, NE

ADOBE DESIGN ACHIEVEMENT AWARDS JUDGE: 2019

Adobe

MAKE CONFERENCE PROPOSAL REVIEWER: 2018

AIGA Design Educators Committee/MAKE Conference organizers

BOARD MEMBER, SHOW CHAIR AND CO-CHAIR: 2016-2018

AIGA Nebraska | Lincoln, NE

NSAA STATE JOURNALISM COMPETITION: SPRING 2017, SPRING 2018

NSAA | Lincoln, NE

NE DECA STATE CONFERENCE JUDGE: 2017

Nebraska DECA | Lincoln, NE

BOARD MEMBER, EDUCATION CHAIR: 2015-2016

AIGA Detroit | Detroit, MI

GRAPHIC DESIGN CLUB CO-ADVISOR: 2013-2016

Mott Community College | Flint, MI

IMPACT 48: 2013

ALGA Community Impact Event | Detroit, MI

EXHIBITIONS**SOLO SHOW: JANUARY 2022**

The Gallery at Northwestern Connecticut Community College | Winsted, CT
Invited Exhibition

SOLO SHOW: 2020

Goodall Gallery, Columbia College | Columbia, SC

A SPACE OF THEIR OWN: A MONUMENT TO WOMEN IN DESIGN | SOLO SHOW: 2019

Visual Art and Design Center Gallery, Mott Community College | Flint, MI

SPLIT GALLERY GRAND OPENING SHOW: 2018

Split Gallery | Omaha, NE

WORDPLAY: 2018

WomanMade Gallery | Chicago, IL

MASTER OF FINE ARTS EXHIBITION: 2018

Vermont College of Fine Arts | Montpelier, VT

I LOVE YOU. I HATE YOU. DON'T LEAVE ME: 2017

Vermont College of Fine Arts | Montpelier, VT

SEEUS SHOW: 2017

RISD | Providence, RI

PRINTAUSTIN TRADE PORTFOLIO: 2017

Austin, TX

ART PRIZE: 2016

Grand Rapids, MI

ANNUAL GREAT LAKES REGIONAL COMMUNITY COLLEGE EXHIBITION: 2016

Wayne State University | Art Department Gallery | Detroit, MI

FACULTY EXHIBITION: 2016

Mott Community College | Fine Arts Gallery | Flint, MI

SCREENED: AN EXHIBITION OF SCREEN PRINTED IMAGES: 2015

Red Ink | Flint, MI

PRINTED: 2013

Buckham Gallery | Flint, MI

PASTEL DRAWINGS | PRINTS: 2012

Mott Community College | Fine Arts Gallery | Flint, MI

MASTER OF FINE ARTS EXHIBITION: 2005

Michigan State University | Kresge Art Museum | East Lansing, MI

GRADUATE ART EXHIBITION: 2004

Michigan State University | Gallery 114 | East Lansing, MI

REPEAT OFFENDERS, GRADUATE ART EXHIBITION: 2002

Michigan State University | Gallery 114 | East Lansing, MI

AWARDS

GOLD ADDY AWARD: 2018

AAF Omaha and Lincoln Chapters

WINNER IN PUBLICATION CATEGORY: 2018

Flux Student Show, AIGA Blue Ridge

GOLD AWARD AND JUDGES CHOICE AWARD: 2018

AIGA Nebraska Show

MASTERS IN GRAPHIC DESIGN SCHOLARSHIP: 2016-2018

Vermont College of Fine Arts

OUTSTANDING FACULTY NOMINEE: 2016

Mott Community College

FIRST PLACE ADJUNCT CATEGORY: 2014

2014 LAND Conference

FACULTY INNOVATION AWARD: 2013

Mott Community College

SPRING RESEARCH FELLOWSHIP: 2005

Michigan State University

RETENTION FELLOWSHIP: 2003

Michigan State University

ACCESS TO EDUCATION SCHOLARSHIP: 2003 & 2004

USA Funds

GOLD AWARD IN MAILERS: 2001

BFL&S Top Design Contest

BRONZE AWARD IN LABELS/TAGS: 2001

BFL&S Top Design Contest

PRESIDENTIAL SCHOLARSHIP: 1996-1999

Wayne State University

EDUCATIONAL SCHOLARSHIP: 1996

Credit Union One

PROFESSIONAL MEMBERSHIPS

AIGA

COLLEGE ART ASSOCIATION

CERTIFICATIONS

ADOBE CERTIFIED ASSOCIATE (ACA) | INDESIGN: 2020

Adobe and Certiport

ETOM ADVANCED ONLINE TEACHING CERTIFICATION COURSE: 2011

Educational Teleconsortium of Michigan | Lansing, MI

ETOM ONLINE TEACHING CERTIFICATION COURSE: 2008

Educational Teleconsortium of Michigan | Lansing, MI

TECHNICAL SKILLS

Proficiency in Mac and PC Operating Systems

Adobe Creative Cloud: Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Premiere, Audition, XD, Spark, Premiere Rush, Aero

Canvas and Blackboard

HTML5, CSS, Javascript, Wordpress

Sketch, Invision

Adobe Acrobat

Quark X-Press

3DS Max and Maya

Google Sketchup

Director

Microsoft Office Suite: Word, Excel, PowerPoint

Various screencast software including Captivate and Camtasia