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KATIE KRCMARIK

CURRICULUM VITAE

EDUCATION

2016-2018

MASTER OF FINE ARTS: GRAPHIC DESIGN

Vermont College of Fine Arts | Montpelier, VT

Thesis: Hierarchical Space: How the Use of Space Creates Bias

2013-2014

MASTER OF ARTS IN EDUCATIONAL TECHNOLOGY

Michigan State University | East Lansing, MI

Graduated with a 4.0 GPA in program

2002-2009

MASTER OF FINE ARTS: STUDIO ART/GRAPHIC DESIGN

Michigan State University | East Lansing, MI

43 credits completed

1996-1999

BACHELOR OF FINE ARTS: STUDIO ART/GRAPHIC DESIGN

Wayne State University | Detroit, MI

Graduated Cum Laude

TEACHING EXPERIENCE

2016 - PRESENT

UNIVERSITY OF NEBRASKA-LINCOLN | LINCOLN, NE

ASSISTANT PROFESSOR OF PRACTICE AND COMMUNICATION DESIGN COORDINATOR

Courses Taught: Intro to Design Thinking, Visual Communications Core Modules I, Visual Communications Core Modules II, Advanced Visual Communications Modules, Visual Communication Project, Museum Exhibit Design, Typography 1, Jacht (Student Ad Agency), History of Women in Advertising, Broadcasting, Journalism and Sports, Bias in Media (Undergraduate/Graduate special topics course), and Adobe: Layout.

Additionally I serve as coordinator for the Communication Design program including scheduling, writing curriculum, staffing with adjuncts as needed, training faculty, and supervising GAs and lab assistants.

2005-2016, 2020-2021

MOTT COMMUNITY COLLEGE | FLINT, MI

ADJUNCT FACULTY, FINE ARTS AND SOCIAL SCIENCES DIVISION AND ADVISOR

Courses Taught: Intro to Graphic Design Theory and Practice (online and in person), Graphic Design Survey (online and in person), Intro to Computer Based Art, Typography and Type Design, Publication Design for Web I, Publication Design for Web II, Intro to 3D Modeling and Digital Art, Basic Illustration, Advanced Illustration, Two Dimensional Design, Corporate Identity, Studio 205, and various independent studies.

2008-2014

**ITT TECHNICAL INSTITUTE: SWARTZ CREEK
INSTRUCTOR**

Courses Taught: Rapid Visualization Techniques, Sustainable Graphic Design, Modeling in 3D, Animation I, Animation II, Design Project, Graphic Communications and Design Capstone Project, Graphic Design for the Web, Instructional Design, Visual Design Theory, Interactive Communication Design, Interactive Design with Flash, Broadcast Graphics, Video Production Techniques, Audio/Video Techniques, Graphic Design Production Processes and Digital Prepress.

FALL 2011

**UNIVERSITY OF MICHIGAN: FLINT, MI
LEO LECTURER**

Courses Taught: Visual Communications Theory and Process (Online)

FALL 2007

**COLLEGE FOR CREATIVE STUDIES: DETROIT, MI
INSTRUCTOR (PART-TIME), CONTINUING EDUCATION**

Courses Taught: Advanced Web Design and Actionscripting

WORK EXPERIENCE

2003 – PRESENT

FREELANCE DESIGNER/ART DIRECTOR | LINCOLN, NE

Responsibilities included art direction, initial concept development, layout, and production on a variety of print materials including brochures, posters, flyers, newsletters and advertisements as well as development and production of websites.

2015 – 2016

**WAYNE STATE UNIVERSITY, SCHOOL OF MEDICINE | DETROIT, MI
INSTRUCTIONAL TECHNOLOGY DESIGNER**

Responsibilities included maintaining Blackboard sites for faculty and developing instructional materials for the faculty. Additionally, the position involves some tech support for students.

2014 – 2015

**MICHIGAN EDUCATION ASSOCIATION | EAST LANSING, MI
GRAPHIC DESIGN AND MULTI-MEDIA SPECIALIST**

Responsibilities included logo design, development of yearly calendar, development of conference and training materials, video taping and editing, basic web updating, tweeting, development of materials for elections, and other various print and multi-media projects.

2005 - 2009

**ELECTRO-MATIC PRODUCTS, INC. | FARMINGTON HILLS, MI
CONTRACT GRAPHIC DESIGNER/ART DIRECTOR**

Responsibilities included art direction, initial concept development, layout, and production on a variety of print materials including brochures, mailers, and advertisements as well as development of their four websites.

2002 – 2004

**WEIGHT WATCHERS OF WESTERN MICHIGAN, INC. | EAST LANSING, MI
WEBSITE AND GRAPHIC DESIGN SPECIALIST**

Responsibilities included all print design and production and all website design, functionality development and content management for the Western Michigan and Northern Indiana franchise, the Italian franchise and the Greek franchise.

1999 – 2002

**OCTANE DESIGN | DETROIT, MI
GRAPHIC DESIGNER**

Responsibilities included account management along with print design and production for John Deere Landscapes (formerly Century Rain Aid), website management and content update for Singh and National Birchwood, assisting with print production for a variety of clients, and assisting with website design for a variety of clients.

PUBLICATIONS

WOMEN OF THE FEDERAL ART PROJECT POSTER DIVISION

Katie Krcmarik

Essay in They Were There Too from PA Press | Spring 2021

PROACTIVE APPROACH TO DIVERSITY AND INCLUSION: DESIGNING AN IMMERSIVE, PERFORMANCE-DRIVEN, VIRTUAL REALITY-BASED DIVERSITY AND INCLUSION TRAINING PROGRAM

Adam Wagler, Ph.D.; Katie Krcmarik, M.F.A.; and Changmin Yan, Ph.D.

2020 Journal of Design and Creative Technologies, Volume 2: Designing for Social Good | December 2020

COMMUNICATION DESIGN 131: DIGITAL TEXTBOOK

Authors: Katie Krcmarik, Alan Eno, Adam Wagler

Great River Learning | @2018

COMMUNICATION DESIGN 132: DIGITAL TEXTBOOK

Authors: Katie Krcmarik, Alan Eno, Adam Wagler

Great River Learning | @2018

COMMUNICATION DESIGN 133: DIGITAL TEXTBOOK

Authors: Katie Krcmarik, Alan Eno, Adam Wagler

Great River Learning | @2018

WORKSHOPS, PROFESSIONAL DEVELOPMENT PRESENTATIONS, GRANTS, AND CONFERENCE PRESENTATIONS

ROUNDTABLE: PATHS FOR RESEARCH (PANELIST)

SHIFT: AIGA Design Educators Community Virtual Summit - August 2020 | Virtual

DESIGNING EFFECTIVE INSTRUCTIONAL DESIGN (MODERATOR)

Adobe Education Summit - July 2020 | Virtual

HIERARCHICAL SPACE: HOW THE USE OF SPACE CREATES BIAS

CAA 2020 Annual Conference - February 2020 | Chicago, IL

INCLUSIVE EXCELLENCE DEVELOPMENT GRANT

Grant focuses on using VR to help with diversity and bias training on campus. Grant awarded to a group of faculty including myself along with Dr. Changmin Yan, Dr. Adam Wagler, and Alan Eno.

University of Nebraska–Lincoln - Spring 2019 | Lincoln, NE

COMMUNICATION DESIGN PROGRAM WORKSHOPS

A variety of workshops covering Illustrator, InDesign, Premiere, Photoshop, Audition, After Effects, and creating a portfolio and resume

College of Journalism and Mass Communications, University of Nebraska–Lincoln, Lincoln, NE

RETHINKING VISUAL COMMUNICATION: CURRICULUM THE SUCCESS OF EMPORIUM STYLE TEACHING MODEL

AIGA MAKE Conference, Indianapolis, IN

RETHINKING VISUAL COMMUNICATION: THE SUCCESS OF EMPORIUM STYLE, LECTURE: YEAR TWO

Pedagogy and Technology Symposium, Nebraska Online, Lincoln, NE

LINCOLN AMA WORKSHOP PRESENTER

AMA Lincoln, Lincoln, NE

RETHINKING VISUAL COMMUNICATION: CURRICULUM THE SUCCESS OF EMPORIUM STYLE, LECTURE: YEAR ONE

Pedagogy and Technology Symposium, Nebraska Online, Lincoln, NE

LETTERPRESS PRINTING: OLD-SCHOOL MEETS NEW AGE EXPRESSION

Mott Community College, Center for Teaching and Learning Faculty Presentation

ESTABLISHING HIGH EXPECTATIONS WITHOUT FREAKING OUT YOUR STUDENTS: IT'S MORE ART THAN SCIENCE

Mott Community College, Center for Teaching and Learning Faculty Presentation

HOW TO CREATE A MORE ACCESSIBLE, LESS INTIMIDATING AND SUPER GOOD-LOOKING SYLLABUS

Mott Community College, Center for Teaching and Learning Faculty Presentation

STORYBOARDING: THE KEY TO CREATING ENGAGING VIDEOS FOR LEARNERS

2014 The Teaching Professor Technology Conference | Denver, CO

PROCESS/PRINT: LETTERPRESS BASICS

Mott Community College, Center for Teaching and Learning Faculty Presentation

RETHINKING THE SYLLABUS: SETTING THE STAGE FOR SUCCESS

2014 LAND Conference | Bay City, MI

BLACKBOARD & GOOGLE FAIR: BLACKBOARD RUBRICS

Mott Community College, Center for Teaching and Learning Faculty Presentation

USING BLACKBOARD RUBRIC FUNCTION

Mott Community College, Peer to Peer Workshop 2013

UNIVERSITY SERVICE

HUSKER DIALOGUES STEERING COMMITTEE: 2020-PRESENT

University of Nebraska–Lincoln | Lincoln, NE

COLLEGE OF JOURNALISM AND MASS COMMUNICATIONS DIVERSITY AND INCLUSION COMMITTEE: 2020-2021

College of Journalism and Mass Communications, University of Nebraska–Lincoln | Lincoln, NE

COLLEGE OF JOURNALISM AND MASS COMMUNICATIONS PROMOTION AND TENURE COMMITTEE: 2020-2021

College of Journalism and Mass Communications, University of Nebraska–Lincoln | Lincoln, NE

**SCHOLARSHIP & CREATIVE ACTIVITY STRATEGIC PLANNING
COMMITTEE: 2020-2021**

College of Journalism and Mass Communications, University of Nebraska–Lincoln |
Lincoln, NE

FACULTY COMPENSATION ADVISORY COMMITTEE: 2020-PRESENT

University of Nebraska–Lincoln | Lincoln, NE

**HUSKER DIALOGUES CONVERSATION GUIDE: FALL 2016, FALL 2017,
FALL 2018, FALL 2019, FALL 2020**

University of Nebraska–Lincoln | Lincoln, NE

**ITSC COMMITTEE: 2017-2020, CHAIR 2018-19, 2019-2020 SCHOOL
YEARS**

University of Nebraska–Lincoln | Lincoln, NE

**COLLEGE OF JOURNALISM AND MASS COMMUNICATIONS DEAN
SEARCH COMMITTEE MEMBER: 2019**

College of Journalism and Mass Communications, University of Nebraska–Lincoln |
Lincoln, NE

NUSAMS FACULTY ADVISOR: 2017-2019

University of Nebraska–Lincoln | Lincoln, NE

CHIEF INFORMATION OFFICER SEARCH COMMITTEE MEMBER: 2019

University of Nebraska–Lincoln | Lincoln, NE

**VISUAL COMMUNICATIONS PROFESSOR OF PRACTICE SEARCH
CHAIR: 2018**

College of Journalism and Mass Communications, University of Nebraska–Lincoln | Lincoln, NE

**GRADUATE TRAVEL APPLICATION REVIEWER: FALL 2017, SPRING 2018,
SUMMER 2018, FALL 2018, SPRING 2019, SUMMER 2019, FALL 2019**

University of Nebraska–Lincoln | Lincoln, NE

ALTERNATE CAPSTONE REVIEWER: SPRING 2018, FALL 2018

College of Journalism and Mass Communications, University of Nebraska–Lincoln | Lincoln, NE

PORTFOLIO REVIEWER: SPRING 2017, SPRING 2018

School of Art, Art History, and Design, University of Nebraska–Lincoln | Lincoln, NE

EXECUTIVE COMMITTEE: 2017-2018

College of Journalism and Mass Communications, University of Nebraska–Lincoln | Lincoln, NE

PROGRESSIVE ADMITS EVENT: 2017

College of Journalism and Mass Communications, University of Nebraska–Lincoln | Lincoln, NE

ADPR POP SEARCH COMMITTEE MEMBER: 2016-2017

College of Journalism and Mass Communications, University of Nebraska–Lincoln | Lincoln, NE

PROFESSIONAL SERVICE

ADOBE EDUCATION LEADER: 2018-PRESENT

Adobe

AIGA DEC, SLACK CHANNEL MODERATOR: 2020-PRESENT

AIGA Design Educator's Committee | National

BOARD MEMBER, PRESIDENT: 2018-2020

AIGA Nebraska | Omaha & Lincoln, NE

AIGA DESIGN EDUCATION SYMPOSIUM PROPOSAL REVIEWER: 2019

AIGA Design Educators Committee

INNOVATION STUDIO WORKSHOP INSTRUCTOR: 2017-PRESENT

Innovation Studio | Lincoln, NE

ADOBE DESIGN ACHIEVEMENT AWARDS JUDGE: 2019

Adobe

MAKE CONFERENCE PROPOSAL REVIEWER: 2018

AIGA Design Educators Committee/MAKE Conference organizers

BOARD MEMBER, SHOW CHAIR AND CO-CHAIR: 2016-2018

AIGA Nebraska | Lincoln, NE

NSAA STATE JOURNALISM COMPETITION: SPRING 2017, SPRING 2018

NSAA | Lincoln, NE

NE DECA STATE CONFERENCE JUDGE: 2017

Nebraska DECA | Lincoln, NE

BOARD MEMBER, EDUCATION CHAIR: 2015-2016

AIGA Detroit | Detroit, MI

GRAPHIC DESIGN CLUB CO-ADVISOR: 2013-2016

Mott Community College | Flint, MI

IMPACT 48: 2013

AIGA Community Impact Event | Detroit, MI

EXHIBITIONS

SOLO SHOW: 2020

Goodall Gallery, Columbia College | Columbia, SC

A SPACE OF THEIR OWN: A MONUMENT TO WOMEN IN DESIGN | SOLO SHOW: 2019

Visual Art and Design Center Gallery, Mott Community College | Flint, MI

SPLIT GALLERY GRAND OPENING SHOW: 2018

Split Gallery | Omaha, NE

WORDPLAY: 2018

WomanMade Gallery | Chicago, IL

MASTER OF FINE ARTS EXHIBITION: 2018

Vermont College of Fine Arts | Montpelier, VT

I LOVE YOU. I HATE YOU. DON'T LEAVE ME: 2017

Vermont College of Fine Arts | Montpelier, VT

SEEUS SHOW: 2017

RISD | Providence, RI

PRINTAUSTIN TRADE PORTFOLIO: 2017

Austin, TX

ART PRIZE: 2016

Grand Rapids, MI

**ANNUAL GREAT LAKES REGIONAL COMMUNITY COLLEGE
EXHIBITION: 2016**

Wayne State University | Art Department Gallery | Detroit, MI

FACULTY EXHIBITION: 2016

Mott Community College | Fine Arts Gallery | Flint, MI

SCREENED: AN EXHIBITION OF SCREEN PRINTED IMAGES: 2015

Red Ink | Flint, MI

PRINTED: 2013

Buckham Gallery | Flint, MI

PASTEL DRAWINGS | PRINTS: 2012

Mott Community College | Fine Arts Gallery | Flint, MI

MASTER OF FINE ARTS EXHIBITION: 2005

Michigan State University | Kresge Art Museum | East Lansing, MI

GRADUATE ART EXHIBITION: 2004

Michigan State University | Gallery 114 | East Lansing, MI

REPEAT OFFENDERS, GRADUATE ART EXHIBITION: 2002

Michigan State University | Gallery 114 | East Lansing, MI

AWARDS

GOLD ADDY AWARD: 2018

AAF Omaha and Lincoln Chapters

WINNER IN PUBLICATION CATEGORY: 2018

Flux Student Show, AIGA Blue Ridge

GOLD AWARD AND JUDGES CHOICE AWARD: 2018

AIGA Nebraska Show

MASTERS IN GRAPHIC DESIGN SCHOLARSHIP: 2016-2018

Vermont College of Fine Arts

OUTSTANDING FACULTY NOMINEE: 2016

Mott Community College

FIRST PLACE ADJUNCT CATEGORY: 2014

2014 LAND Conference

FACULTY INNOVATION AWARD: 2013

Mott Community College

SPRING RESEARCH FELLOWSHIP: 2005

Michigan State University

RETENTION FELLOWSHIP: 2003

Michigan State University

ACCESS TO EDUCATION SCHOLARSHIP: 2003 & 2004

USA Funds

GOLD AWARD IN MAILERS: 2001

BFL&S Top Design Contest

BRONZE AWARD IN LABELS/TAGS: 2001

BFL&S Top Design Contest

PRESIDENTIAL SCHOLARSHIP: 1996-1999

Wayne State University

EDUCATIONAL SCHOLARSHIP: 1996

Credit Union One

PROFESSIONAL MEMBERSHIPS

AIGA

COLLEGE ART ASSOCIATION

CERTIFICATIONS

ETOM ONLINE TEACHING CERTIFICATION COURSE: 2008

Educational Teleconsortium of Michigan | Lansing, MI

ETOM ADVANCED ONLINE TEACHING CERTIFICATION COURSE: 2011

Educational Teleconsortium of Michigan | Lansing, MI

TECHNICAL SKILLS

Proficiency in Mac and PC Operating Systems

Adobe Creative Cloud: Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Premiere, Audition, XD, Spark, Premiere Rush, Aero

Canvas and Blackboard

HTML5, CSS, Javascript, Wordpress

Sketch, Invision

Adobe Acrobat

Quark X-Press

3DS Max and Maya

Google Sketchup

Director

Microsoft Office Suite: Word, Excel, PowerPoint

Various screencast software including Captivate and Camtasia